



AVONDALE QOL

Avondale's Quality of Life **Movement**

Approved by Avondale Community Council November 19, 2019

Approved by Cincinnati City Council January 23, 2020



The Avondale QOL was made possible by many Avondale residents, partners, and stakeholders. Special thanks to the following organizations:



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Avondale's Community Vision

Avondale is a proud, resilient community with a rich culture and history of African American change-makers and community-builders.

The community is safe and healthy, and everyone shares in its success. Families and individuals – young and old – are recognized as the backbone of the community, finding strength together, they are vested in Avondale's bright future.

Avondale residents work together with community and institutional partners to build a safe, healthy, equitable neighborhood where all can prosper.

Avondale Quality of Life

In the fall of 2018, the Avondale Development Corporation launched its Quality of Life initiative. QOL is designed to capture residents' visions for Avondale and turn those visions into achievable projects. In addition to street layouts and housing and retail needs, QOL has taken a broader look at the whole community – schools, parks, safety, organizing, social services and opportunities for economic advancement. Neighborhoods that have a strong plan are better able to realize their vision, rather than be swept along in development. This effort came at the perfect time for Avondale.

2019 and Moving Forward

After decades of neglect and disinvestment, Avondale has emerged as the City of Cincinnati's hottest neighborhood. Avondale is on the cusp of a long-awaited revitalization, led largely by the growth of the Uptown Innovation Corridor. The Corridor, part of the Uptown Innovation District, is centered on the new, \$110 million interchange at I-71 and Martin Luther King, Jr. Boulevard. The four Corridor quadrant areas at Reading Road and MLK Boulevard comprise 65 acres and 2 million square feet of redevelopment opportunity. When fully built-out, the Corridor will represent a total project investment of more than \$3 billion and create 7,000 jobs. It will also bring new residents to Avondale and new economic opportunities to current Avondale residents and businesses.

We are excited about our progress and honored to be part of the team working for the betterment of our shared neighborhood through our Quality of Life Planning efforts.

Together, we can and will GROW Avondale!!

Sincerely,

Russell Hairston, Executive Director
Avondale Development Corporation

Henry Brown, Chairman
Avondale Development Corporation Board of Trustees

Executive Summary

The **Avondale Quality of Life Movement** engaged more than 250 residents and stakeholders beginning in the Fall of 2018 with a SWOT analysis of the neighborhood through one-on-one interviews. After a Kick-Off and Visioning Session in the winter of 2019, residents and stakeholders met in Working Groups for over 3 months to develop the goals and recommendations of the **Avondale QOL**. The Avondale community has undergone several past planning efforts, including several business district focused plans and urban renewal plans, along with the 2005 Avondale Vision Plan (led by the Avondale Community Council), but the **Avondale Quality of Life (QOL) Movement** plan will be the first comprehensive community plan that is approved by both the Avondale Community Council and City of Cincinnati Council.

The **QOL Movement** focuses on four key theme areas that were identified as priorities in the SWOT assessment. The four areas include **Increasing Safety**, **Sharing Success**, **Connecting Residents & Building Partnerships with Institutions**, and **Improving Housing**.

The recommendations and goals included in this **QOL Movement** were created by Working Groups led by residents and key community stakeholders, including representatives from schools, churches, community institutions, local development companies, law enforcement, and the local government. Recommendations are based on the SWOT analysis, community priorities, and relevant data. The goals for each Working Group are as follows:



Increasing Safety

- Goal 1** Avondale's youth and families are supported in and out of school by an extensive intergenerational network of Avondale residents and stakeholders.
- Goal 2** Avondale residents are engaged and actively participating in neighborhood safety.
- Goal 3** Avondale is a model for police community relations and is subsequently changing the perception of Avondale as an unsafe community for residents and those living outside of Avondale.



Sharing Success

- Goal 4 **Youth in Avondale are connected with education, employment, and career opportunities and resources that will lead to gainful employment and prepare the future generation for a competitive workforce.**
- Goal 5 **Avondale business districts are revitalized with service based and community serving businesses that support the health and vitality of the community.**
- Goal 6 **Residents have access to quality jobs at good local and regional businesses. Barriers to employment are addressed/removed.**
- Goal 7 **Entrepreneurs in Avondale have the platform to access the training and resources they need to successfully open and run strong, resident and black owned businesses.**



Connecting Residents & Building Partnerships with Institutions

- Goal 8 **Avondale is a place where residents know what's going on, they feel connected with one another, and they get involved.**
- Goal 9 **Avondale's block clubs and resident associations and other community groups and organizations share information, connect residents, build resident leadership, and help connect residents with the Avondale Community Council and community decision-making.**
- Goal 10 **Avondale residents are active participants and have a voice in the decisions made by Avondale institutions and businesses when they have a direct impact on residents.**
- Goal 11 **All Avondale stakeholders (including the Avondale Community Council, resident associations, community partners, and anchor institutions) work together to support implementation of the Avondale QOL.**



Improving Housing

- Goal 12 **Revitalize Avondale with a diverse quality housing stock which meets the needs of existing seniors, owners and renters and attracts new residents.**
- Goal 13 **Create an education and advocacy curriculum to support the upward mobility and stability of our existing seniors, owners and renters.**

More detailed strategies and action steps for the goals listed above are included in the **Recommendation Action Plan** section. The **Action Plan** section will act as a roadmap for implementation and includes key partners needed to support the implementation of each strategy, as well as a timeline and measures. The **Avondale QOL Movement** also includes Future Land Use recommendations, which should be used to guide future development in the community.

The **Avondale QOL Movement** represents the collective vision of hundreds of Avondale residents who prioritized developing a vision for the future of their community and are committed to improving the quality of life in Avondale for current and future residents. The **Avondale QOL Movement** would not have been possible without the steadfast leadership of the Avondale Community Council (ACC). Patricia Milton, former President of the Avondale Community Council, led the council for over a decade with unwavering support for the Avondale community and provided strong commitment and guidance to this planning process. Sandra Jones Mitchell has participated in every step of this planning process, and as the new Community Council President, is committed to carrying the **Avondale QOL** towards implementation. The planning process was guided by a Steering Committee made up of leadership from the ACC, other resident leaders and stakeholders, as well as staff of the Avondale Development Corporation. Local Initiatives Support Corporation (LISC) Cincinnati provided generous funding support and staff expertise throughout the process. Cincinnati Children's Hospital Medical Center was also a generous sponsor of this planning process. The Avondale Development Corporation staff and board, under the leadership of Chairman Henry Brown, were integral in ensuring every voice was invited to participate and is reflected in the resulting **Avondale QOL**. Staff from the City of Cincinnati and the Community Building Institute facilitated the planning process and provided technical assistance, along with helping to staff the Working Groups.

Intro

In 2019, the Avondale community sits at the confluence of pivotal investment and the threat of displacement of residents who have lived in the community for generations. Just a few miles north of downtown Cincinnati, the neighborhood of Avondale is centrally located on the east side of Cincinnati and in Uptown, a collection of neighborhoods that is home to one of the region's largest employment centers. Avondale is one of the City's predominately African American communities and is home to some of the most influential African American leaders in the region. That community has a diverse housing stock, with large historic homes throughout the community. Avondale also has dozens of large apartment buildings, many of which align the Reading Road corridor and others of which are scattered through the community. The community's aging housing stock has suffered from disinvestment, especially since the Great Recession of 2007-2009 and the housing crisis that followed, and the community has seen a decline in population since 1990. As a result, Avondale currently has almost a 30% housing vacancy rate and only one out of every four occupied units are owner occupied (see Data Snapshot). Concerns about the quality and safety of rental units in the community are pervasive as many of the rental units are in severe disrepair.

This reality highlights the challenges facing the community but also represents huge opportunities for the community and the institutions that live in it. The Avondale community is at a pivotal moment as it starts to see long-awaited, critical investment in the community. Avondale has a history of strong resident-led organization in the Avondale Community Council, a community-based development corporation in the Avondale Development Corporation, as well as large anchoring institutions, such as Cincinnati Children's Medical Hospital and the Cincinnati Zoo and Botanical Gardens. **The residents of Avondale have chosen not to be silent as they see change coming to their community. The Avondale Quality of Life Movement is a comprehensive, community plan of action that represents the community's collective vision for the future of the Avondale community, which respects the history of the community, protects its long-time residents, and simultaneously welcomes new neighbors and supports forward growth.** The Avondale Quality of Life Movement will be Avondale's first comprehensive community plan approved by both the Avondale Community Council and the City of Cincinnati.

Avondale is home to a number of community assets and boasts a number of strengths. Avondale has strong educational assets within its borders, including two Cincinnati Public School Elementary schools, Rockdale Academy and South Avondale Elementary. Phoenix Community Learning Center is a charter school that serves students K-8 and has recently expanded to serve high school students. The community also has strong recreation assets including the Hirsch Recreation Center, which has recently undergone an extensive renovation, and many parks, including Fleischmann Gardens where Avondale community leaders partnered with go Vibrant and ArtWorks to bring art and activities to the park through sidewalk art installations. The community has a robust trail network, which will eventually connect to the regional Wasson Way trails. The Avondale community is also home to dozens of churches, many of which are historic physical assets in the neighborhood.

Strong non-profits including the Urban League of Greater Southwestern Ohio, the Avondale Branch Library, Gabriel's Place, and the Cincinnati Zoo and Botanical Gardens, the second oldest zoo in the nation (and Voted Best Zoo in 2019) are anchoring assets in the neighborhood. The Avondale Community Council is a strong resident-led, civic organization that has been serving the community for over 30 years and whose mission is to "represent and promote the community of Avondale, providing the leadership, direction and support for a safe, attractive, healthy, politically and economically viable community." The Avondale Development Corporation (ADC) leads residential and economic development initiatives and works collaboratively to address priorities that promote the well-being of Avondale residents.

Avondale has experienced tremendous growth, especially over the past ten years. Awarded in 2013, a \$29.5 million Choice Neighborhoods grant spurred revitalization along the Reading Road corridor with 200 new and renovated housing units in previously abandoned or distressed apartment buildings on the Reading Road corridor. The Choice grant also transformed the Town Center with 119 new mixed-income housing units and 75,000 square feet of new retail, a new Avondale Business Center, and free community Wi-Fi. The first new urban highway interchange in the City of Cincinnati in decades – the Interstate 71 Martin Luther King Drive interchange – opened in 2017. In 2018, the Neighborhood Enhancement Program (NEP) brought a month and a half long program focused on targeted code enforcement and blight removal, including targeted enforcement of crime hotspots to Avondale. The NEP process was also a motivator for taking on this comprehensive community planning process. The largest single development project in decades, the Cincinnati Children's Hospital Medical Center critical care expansion, is currently under construction.

The emerging Uptown Innovation Corridor at the intersection of Reading Road and Martin Luther King Drive, which will bring millions of dollars of investment into a number of mixed-use projects. Uptown Consortium is working with partners to bring new office, retail, and residential development to Burnet Avenue. For over a decade, several key community partners including the Avondale Community Council, Local Initiatives Support Corporation (LISC), Cincinnati Children's Hospital Medical Center, the Cincinnati Zoo and Botanical Gardens, and the Health Alliance have been working collaboratively to address the effects of decades of disinvestment along Burnet Avenue.

The investments listed are just some of the many physical investments that have been made recently in Avondale. See Recent Community Investments for more information on these and other recent investment. The plan that follows is intended to guide the residents, institutions, and businesses through these next transformative years in a way that maximizes new investment and protects current residents, while maintaining the character and integrity of the community for future generations.

Recent Community Investments

According to the Cincinnati Business Courier Crane Watch (as of July 29, 2019), just under \$1.5 billion dollars of investment in projects currently under construction or proposed in Avondale.

Avondale Town Center

3529 Reading Road

A large-scale mixed-use development that includes multifamily residential and commercial space.

Owner/Developer: Community Builders Inc.

Cost: \$29,500,000

Status: Under Construction/ Estimated

Completion: Q3, 2019

[Additional information provided by the 2018 Avondale Choice Neighborhood Community Report: The Avondale Town Center brings two new mixed-use buildings and the rehabilitation of a third commercial building, with 75,000 square feet of commercial space and 119 units of mixed-income housing. There will be a vibrant mix of new and existing businesses on the ground floors with a grocery store, health center and retail amenities. In addition, construction of the new center includes robust commitments to economic inclusion and hiring from the Avondale community. (\$43 million)]

Dream Campus

3202 Reading Road

A mixed-use development that would combine faith, education, health innovation and technology in the spirit of Dr. Martin Luther King Jr.

Owner/Developer: Community Dream Development Corp.

Cost: \$40,000,000

Status: Proposed/ Estimated Completion: N/A

The Node

Northeast corner of Reading Road and Martin Luther King Drive

A roughly 20-acre, urban, mixed-use development that would include office, research, hotel, retail, apartments and parking. The first phase will start with 130,000 square feet of research/office space, a 160-room class A hotel, 180 multifamily residential units and up to 10,000 square feet of retail and restaurant space.

Owner/Developer: MLK Investors I LLC

Cost: \$500,000,000

Status: Proposed/ Estimated Completion: Q3, 2021 (Phase I)

Uptown Gateway

635 Melish Place

A huge, high-density, urban-style development that could be home to 450,000 square feet of office space, a 200-room hotel and retail space above a 1,200-space parking garage.

Owner/Developer: Terrex Development & Construction/Messer Construction

Cost: \$150,000,000

Status: Under Construction/ Estimated Completion: Q4, 2021

Vernon Manor II

Vernon Place

The office and garage project next to the historic Vernon Manor will include 146,000 square feet of office space for Cincinnati Children's Hospital and about 1,000 parking spaces.

Owner/Developer: Al Neyer

Cost: \$41,000,000/ Status: Completed (Q1, 2018)

Cincinnati Children's Critical Care Building

Erkenbrecher Avenue

Cincinnati Children's Hospital Medical Center is building a 606,000-square-foot Critical Care Building on its campus in Avondale.

Owner/Developer: Cincinnati Children's Hospital Medical Center

Cost: \$650,000,000

Status: Under Construction/ Estimated Completion: Q4, 2021

Ronald McDonald House Expansion

341 Erkenbrecher Ave.

Ronald McDonald House Charities of Greater Cincinnati is working on an expansion that will more than double the size of its operations to 177 suites.

Owner/Developer: Ronald McDonald House Charities of Greater Cincinnati

Cost: \$42,000,000

Status: Under Construction/ Estimated Completion: Q1, 2020

The **2018 Avondale Choice Neighborhood Community Report from the Community Builders (TCB)** outlines additional \$53.4 million in housing and neighborhood investment that has been leveraged through a federal Choice Neighborhoods fund:

The Pointes at Avondale

The Pointes at Avondale incorporates nine previously distressed or abandoned apartment buildings on the Reading Road corridor in the heart of Avondale, restoring 140 subsidized apartments and adding 60 new apartments to the area.

Cost: \$51,800,000

Avondale Business Center

Owned and developed by the Avondale Community Council, the business center is the organization’s headquarters and income-producing commercial office space—that includes TCB and Avondale Development Corporation among its tenants.

Cost: \$1,600,000

Avondale Wi-Fi

The Avondale Community Wi-Fi network is free to neighborhood residents and visitors. The Community Builders, Avondale Development Corporation, and Powernet developed the network to support revitalization of the neighborhood, improve the quality of life, and attract future business to the Avondale area. A second phase will bring free wireless broadband into all Choice apartment homes.

Cost: \$100,000

Gabriel’s Place Urban Agricultural Education

Gabriel’s Place is based on a seed to table approach, offering Avondale residents gardening resources, cooking classes and a free weekly community meal. The program also provides environmental sustainability education and Marketplace, a fresh food retailer.

Cost: \$90,000

Building Acquisitions Partnership

TCB and Uptown Consortium, Inc. partnered to acquire a dozen blighted properties in Avondale for improvement or development. This investment leverages and extends \$30 million of site assembly coordinated by Uptown over the past five years.

Cost: \$750,000

Previous City-Approved Plan

There are six plans for Avondale that have been approved by the City:

- » **2014: Uptown - Martin Luther King/ Reading Road Corridor Study**
- » **2006: Burnet Avenue Urban Renewal Plan**
- » **1990: Uptown Comprehensive Development Plan**
- » **1985: UC Medical Center Master Plan and Facility Plan**
- » **1982: Avondale - Corryville Urban Renewal Plan**
- » **1981: Burnet Avenue Business District Plan**

The **Avondale QOL Movement** is consistent with the **Uptown-Martin Luther King/ Reading Road Corridor Study** (2014) guiding principles, especially the following:

- » “Improve pedestrian and bicycle connectivity with the public spaces along and across the MLK and Reading Corridors.” The Avondale QOL Movement also support extending these pedestrian and bicycle connections beyond the Innovation Corridor throughout Avondale, especially through existing and proposed trail and biking facilities as part of the CROWN (Cincinnati Riding or Walking Network) transportation network.”
- » “Increase pedestrian accessibility and visual connection to actively used open spaces to foster collegiality and neighborhood connections.”
- » “Stabilize existing housing fabric and Neighborhood Business Districts with appropriately scaled residential infill to increase connectivity to and around the Uptown.”
- » “Improve access to the Uptown through transit coordination.”

The **Avondale QOL Movement** also supports the Critical Success Factors identified in the **Corridor Study** (2014), especially the following:

- » “Create value and facilitate connections.”
- » “Create a unique, walkable environment along the corridor that will make the area less auto-oriented.”
- » “Identify the diverse existing population that will be impacted, recognizing the prevalence of underserved populations.”
- » “Showcase existing businesses with an innovative marketing strategy. The city should prioritize promoting existing local businesses by exploring for ways to help small businesses grow by promoting them to Cincinnati residents and in the media.”
- » “Promote entrepreneurship through incubation.”
- » “Promote a workforce pipeline per the model case study EBDI (East Baltimore Development, Inc.), to connect at-need residents with the increased volume of employment and educational opportunities.”

The **Avondale QOL Movement** Future Land Use Map supports the diversity of uses envisioned by the **Corridor Study** (2014).

The **Avondale QOL Movement** is also consistent with the recommendations from the **Burnet Avenue Urban Renewal Plan** (2006) that support mixed-use development focused along the Burnet Avenue corridor just south of Forest Avenue and additional support for the residential area of the neighborhood west of Burnet Avenue between Forest Avenue and Erkenbrecher Avenue.

Avondale Vision Plan

The **Avondale Vision Plan** was developed by the Avondale Vision Planning Task Force, a group formed by the Avondale Community Council to develop a vision for Avondale and a mission and actions for the community council in the 1990s.

In many ways, the Avondale QOL Movement builds upon the work of the Vision Plan. The priorities of both are similar: Economic Development, Housing, Human Services, Land Use/Zoning. In 2018 and 2019, the **Avondale QOL Movement** engaged resident, partner, and stakeholder input to update these goals and strategies for the next 10 years. The Avondale Community Council remains a key implementation partner in the Recommendation Action Plan included in the **Avondale QOL**.

Engagement

In the Fall of 2018, Avondale residents along with leaders of community-based organizations, business leaders and stakeholders from Avondale based institutions came together to launch the **Avondale Quality of Life (QOL) Movement**. Under the leadership of the Avondale Development Corporation (ADC) and the Avondale Community Council (ACC), the **QOL Movement** was designed to capture and harness residents' collective vision for the future of Avondale. The **QOL Movement** was led by a Steering Committee of strong community leaders and community stakeholders.

Surveys and Interviews

The planning process began with a SWOT (Strengths, Weaknesses, Opportunities, and Threats) analysis of the neighborhood. Resident leaders were trained by Local Initiatives Support Corporation (LISC) consultant, Jim Capraro, and conducted the assessment, engaging over 230 residents and stakeholders in one-on-one interviews.

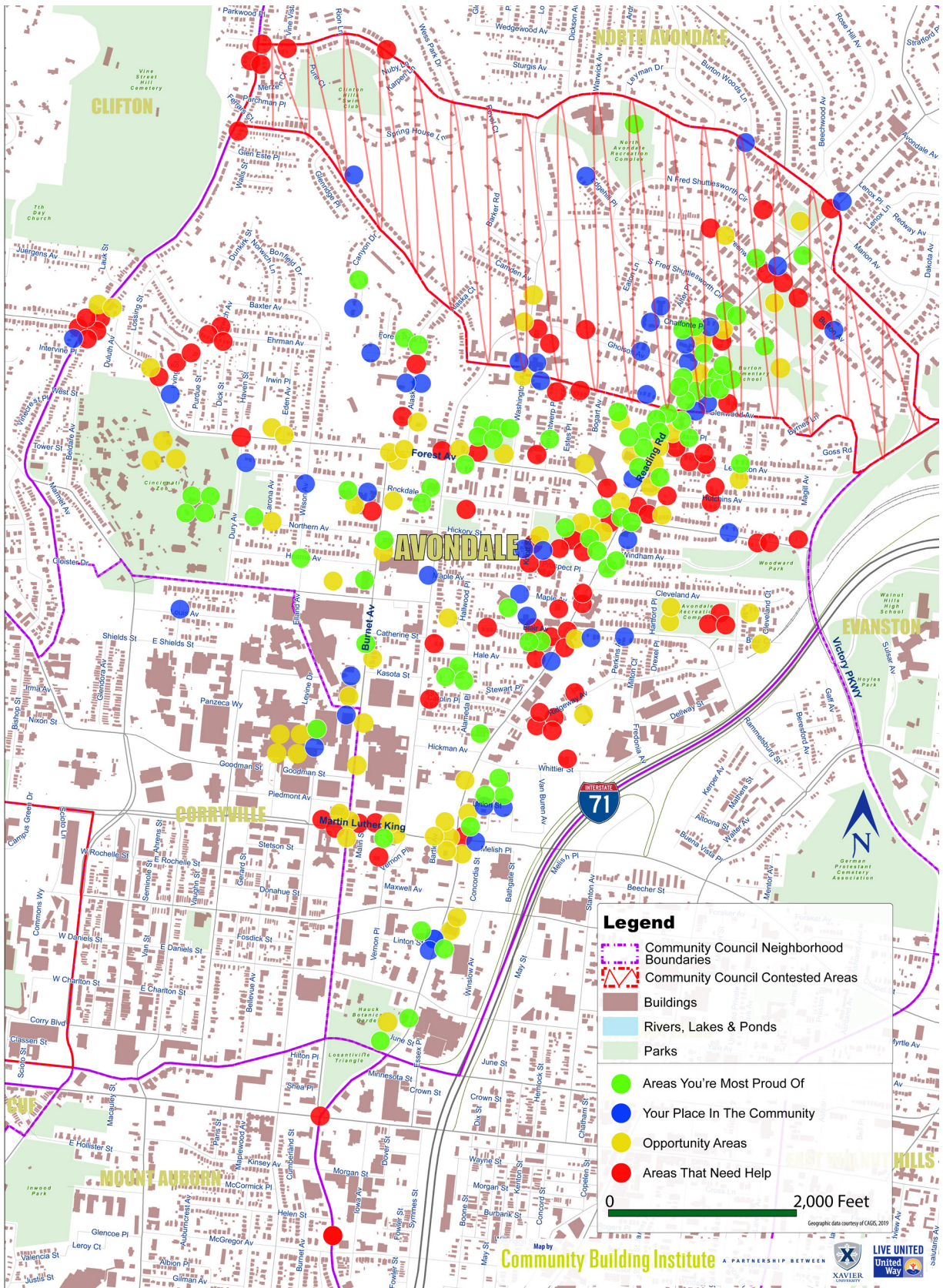
Five initial themes came out of the SWOT assessment: Enhance Safety, Sharing Success, Finding Strength Together, Strengthening Partnerships (community-institutional), and Housing/Shaping the Future. These themes and subsequent priorities provided the foundation for the plan recommendations.

Kick-off and Vision Setting

On February 13, 2019, over 100 residents and stakeholders came together for a **QOL** Kick-Off and Visioning Session. Resident leaders introduced the five major themes that came out of the SWOT assessment. Jim Capraro facilitated the Visioning Session in which residents imagined a future scenario and worked toward developing a shared vision for the community.

The **QOL** Kick-Off meeting concluded with a mapping exercise that asked residents and stakeholders to identify their place in the community, what they are proud of in Avondale, areas in the community that need help, and areas of opportunity. *See map on following page.* This feedback laid the foundation for the Future Land Use Map. At the conclusion, those in attendance were asked to sign up for a Working Group to help develop goals and strategies around each theme.

Mapping Exercise Feedback from Kick-Off and Visioning Session



Working Groups

On April 1, 2019, residents and stakeholders reconvened to identify priority topics for the QOL plan and confirm which topics had the most energy and support. Based on the feedback from the Kick- Off and Visioning Session, the five theme areas were condensed to four theme areas: **Increasing Safety, Sharing Success, Connecting Residents & Building Partnerships with Institutions**, and **Improving Housing**.

Residents and stakeholders selected one of the four themes and met in Working Groups from April to the end of July in 2019. Each of the Working groups set goals based on the priorities under each theme and then worked to develop strategies. The Working Groups used the following process to develop recommendations: establish priorities, identify goals, identify and connect to assets and strengths in Avondale, gather data, research best practices, explore alternatives, and develop strategies.

Open House

In October 2019, the recommendations included in the **Avondale QOL Movement** were shared by Working Group leadership and Steering Committee members at an Open House prior to the monthly Avondale Community Council meeting.

Community Approval

The resulting **Avondale QOL Movement** represents a comprehensive, resident-led vision for the future of the Avondale community and outlines the strategies needed to achieve that vision. Residents, community-based organizations, institutional partners, and stakeholders should use the recommendations in the **Avondale QOL** as a guide for decision-making and development over the next five to ten years.

The **Avondale QOL** is the first comprehensive community plan in Avondale's history to include a range of goals, strategies, and a Future Land Use Map approved by both the Avondale Community Council and the City of Cincinnati. Recent physical development in Avondale has not had the benefit of the clear community vision presented in the **QOL**. The clarity of the community's vision is especially important as the trend of increased physical development continues. Now the **Avondale QOL** goals, strategies, and Future Land Use map can inform future development decisions as institutions and partners continue to expand their physical and socio-economic footprint in Avondale so that growth is done in a way that is consistent and supportive of the community's vision.

Lead organizations like the Avondale Development Corporation and the Avondale Community Council will also use the **QOL** as a guide for holding developers and other community partners accountable for supporting the implementation of the **Avondale QOL Movement** and for aligning development projects and programs with the collective vision and goals outlined in the **Avondale QOL Movement**.

The Avondale QOL Movement was approved by the Avondale Community Council in November 2019.

Data Snapshot

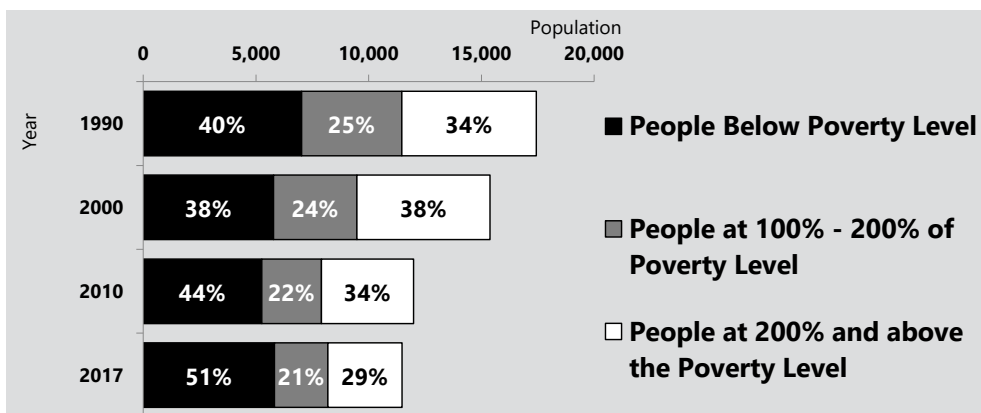
Population

Population Change

The most recent total population for Avondale is 12,043 according to 2013-17 5-year American Community Survey estimates. In the ten years between 2000 and 2010, Avondale lost nearly a quarter of its residents (between 2000 and 2010, the population decreased by 3,832 from 16,298 to 12,466). Between 2010 and 2017 there was only a slight population loss of approximately 400 residents.

As the population has decreased over the past three decades, the number of residents that were economically self-sufficient (with an income above 200% of poverty) also decreased, and the number of people living below the poverty level increased. In 1990, there were nearly 6,000 residents that were self-sufficient. In 2017, that number was down to just under 3,300.

In 2017, it was estimated that 5,824 residents in Avondale live below the poverty level.

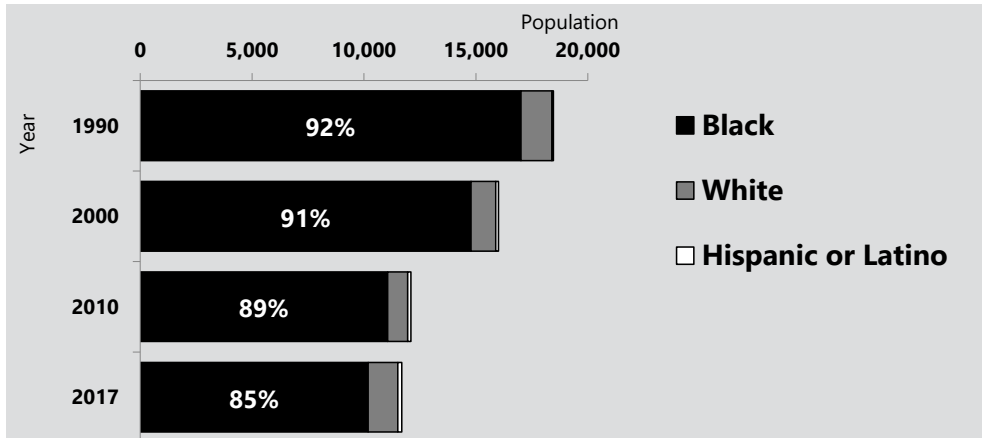


Data Sources: U.S. Census 2013 - 2017 American Community Survey 5-year Estimates, U.S. Census DC 1990, 2000, 2010 (pulled from mySidewalk, compiled by the Community Building Institute); Cincinnati Multiple Listing Service (home sales); Affordability Source: U.S. Department of Housing and Urban Development (HUD) and the U.S. Department of Transportation (DOT): Location Affordability Portal, Version 2: Location Affordability Index.

Race and Ethnicity

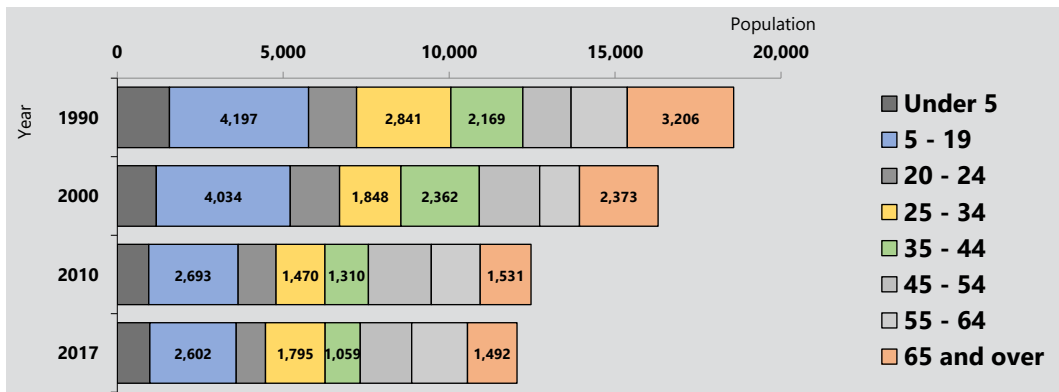
Avondale remains a predominantly African American neighborhood. 85% of Avondale’s population is Black.

The number of Whites remained about the same between 1990 and 2017, but with a decrease in community population, Whites now account for just over 10 percent of Avondale’s population.



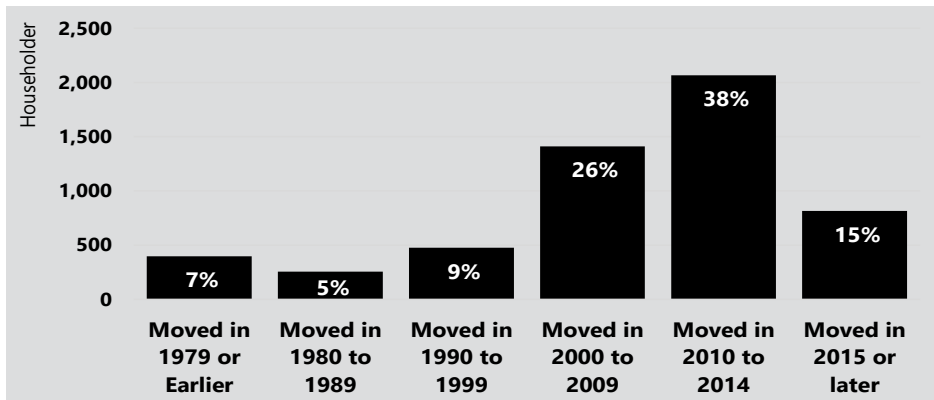
Age

The median age in Avondale is 35. This is slightly older than Cincinnati’s median age of 32. Avondale has a decreasing number and share of children, young adults between the ages of 25 and 35, and seniors.



Mobility

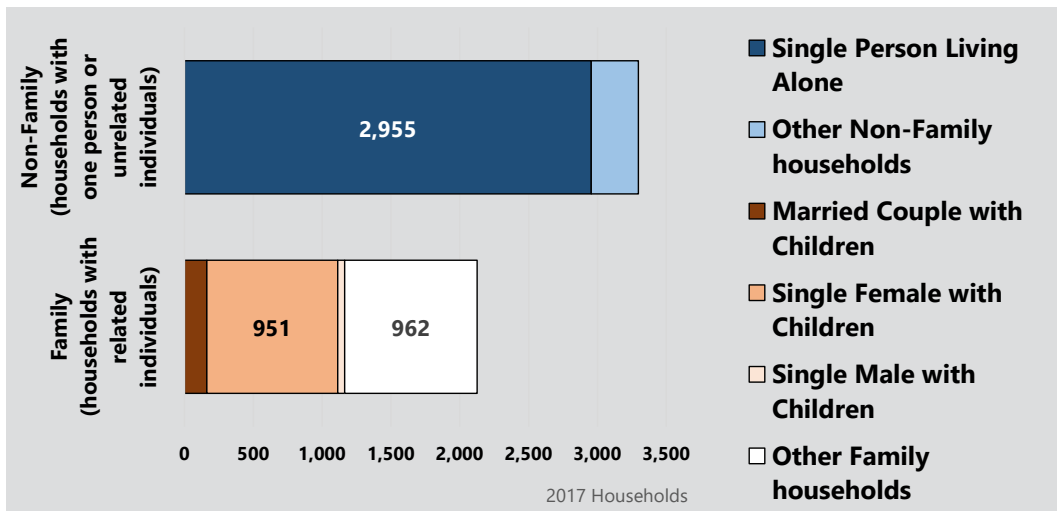
More than half of Avondale households moved into their current unit less than 10 years ago. This could include a household moving from one unit in the community to another unit in the community.



Households and Families

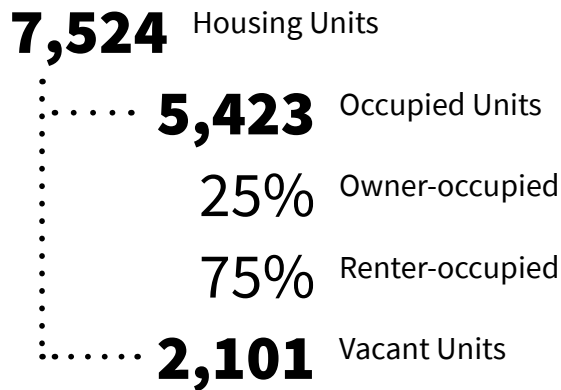
Avondale has a total of 5,423 households. More than half of Avondale’s households are a single person living alone (2,955).

There are roughly the same number of households made up of a single mom with children and a household with related family members living together (for example, a grandma with grandchildren).



Housing

The significant population decrease, especially between 2000 and 2010, has resulted in a very high vacancy rate in Avondale of 28%: 2,101 of Avondale's 7,524 housing units are vacant. The median building year is 1950. Additional housing data can be found in the **Appendix**.



Avondale was hit especially hard by The Great Recession of 2007 to 2009, and the associated housing crisis. According to **After the Crash: The Lingering Results of the Foreclosure Crisis in our Communities** (2014) report by Working in Neighborhoods, between 2006 and 2014, there were a total of 471 completed foreclosures in Avondale, ranking sixth in the City of Cincinnati.

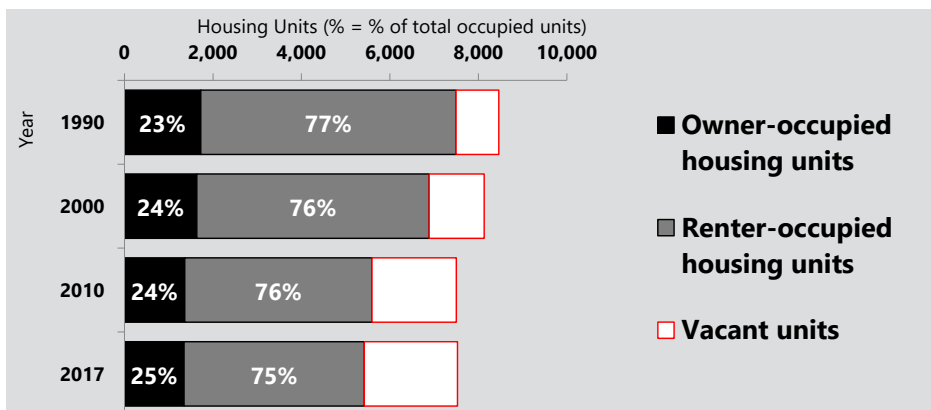
Occupied Units

Detached single-family homes have the highest occupancy rate of any type of housing unit (86% occupancy rate). Single-family homes are more likely to be owned than rented: 66% are owner-occupied, while only 34% are renter-occupied.

Vacant Units

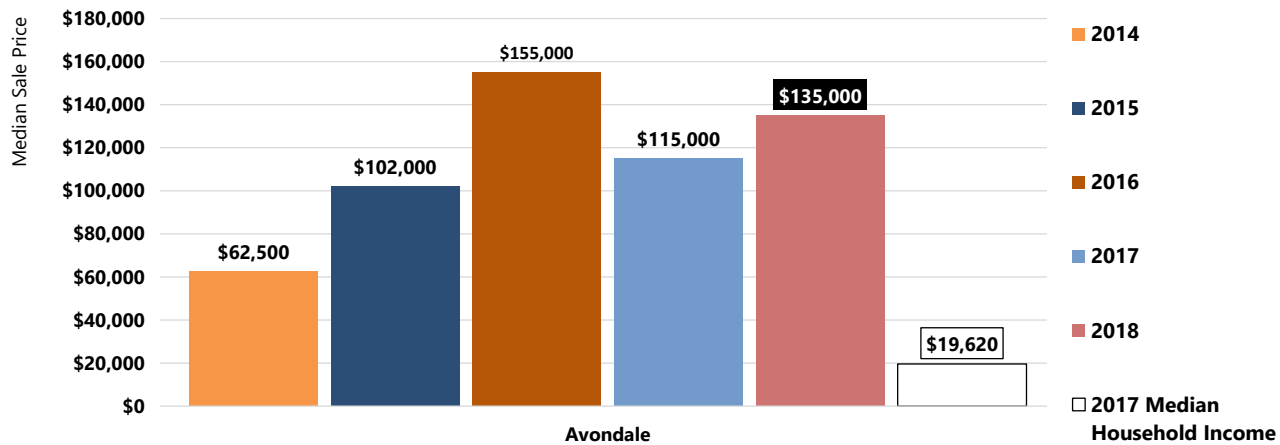
Units in buildings with two units and 3 to 4 units had the highest vacancy rates (39% vacancy rate for each). With just these two building sizes, there were approximately 940 vacant units. There were an additional 475 vacant units in buildings with 5 to 19 units.

The total number of vacant units has increased steadily from 1990.



Median Sale Price

The median sale price of all single-family and condo units in Avondale was \$135,000 in 2018, with a total of 74 sales.



Affordability

Families with lower incomes were more likely to spend more of their income on housing. For median income families in Avondale, about 24% of income was spent on housing costs while low income individuals spent 67% of income on housing.

Renters in Avondale were twice as likely to be cost-burdened as owners: 45% of 4,077 renters were cost-burdened while only 21% of 1,346 owners were cost burdened.

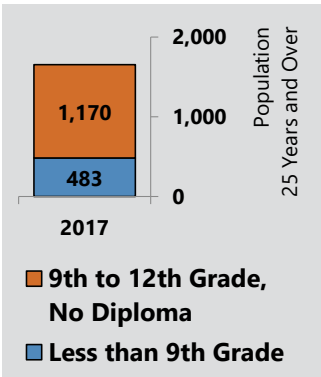
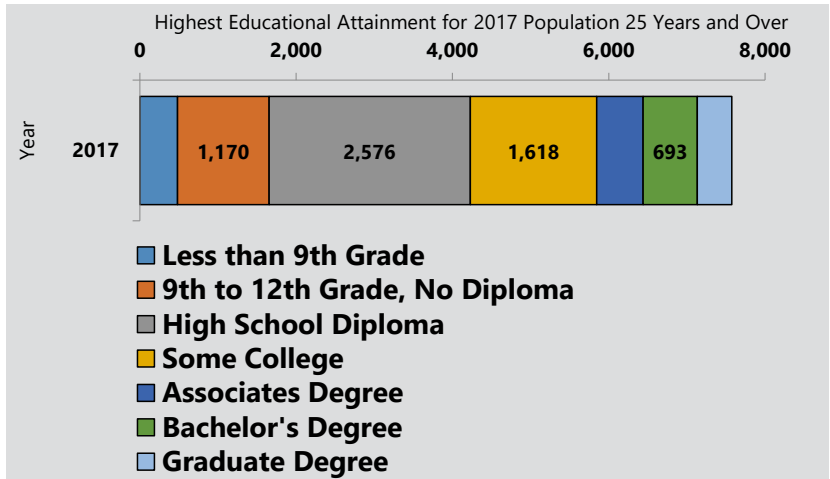
Based on an analysis completed by the Community Building Institute, there are approximately 2,175 low-income renter households and 925 low-income owner households living in unsubsidized housing units. These households may be at risk for displacement as the housing market in Avondale improves. There are an additional 600 units that were subsidized, like those units in buildings owned or managed by the Cincinnati Metropolitan Housing Authority (CMHA).

Income

Median household income in Avondale was \$19,620. In the City of Cincinnati, the median household income was \$36,429. Nearly one-third of Avondale's households had an income of \$10,000 or less (32%, 1,737 households). Nearly two-thirds of Avondale's households had an income of \$24,999 or less (61%, 3,282 households).

Education

The following chart shows the highest educational attainment in 2017 for Avondale residents 25 years and over. Nearly 1,700 adults over 25 in Avondale (or more than one in five adults) do not have a high school diploma, and nearly 500 of those without a high school diploma have less than a 9th grade education. A third of Avondale adults over 25 have a high school diploma (34%), and just over one in five have completed some college.



Comparing educational attainment in Avondale with the City of Cincinnati's, Avondale has a higher percentage of adults over 25 that have less than a high school degree. Avondale also has a higher percentage with just a high school diploma (34% in Avondale; 25% in Cincinnati). Avondale has a lower percentage with a Bachelor's Degree (9% in Avondale; 20% in Cincinnati) and Graduate Degree (6% in Avondale; 15% in Cincinnati).

Additional data that helps establish context for the themes of **Increasing Safety, Sharing Success, Connecting Residents & Building Partnerships with Institutions**, and **Improving Housing** is provided in each Working Group Recommendation chapter.

Vision

Avondale is a proud, resilient community with a rich culture and history of African American change-makers and community-builders. The community is safe and healthy, and everyone shares in its success. Families and individuals – young and old – are recognized as the backbone of the community, finding strength together, they are vested in Avondale’s bright future. Avondale residents work together with community and institutional partners to build a safe, healthy, equitable neighborhood where all can prosper.

Recommendations

The goals of the Avondale QOL are aspirational. They are what the community wants to see happen in the next five or ten years.

Taken together, the recommendations are the top priorities for the community and should guide the collective work of Avondale organizations, institutions, and partners.

Recommendations include a set of goals, strategies, and action steps for each Working Group and a Future Land Use Map to guide future land use and zoning decisions.

Goals



Increasing Safety

Goal 1 Avondale's youth and families are supported in and out of school by an extensive intergenerational network of Avondale residents and stakeholders.

Goal 2 Avondale residents are engaged and actively participating in neighborhood safety.

Goal 3 Avondale is a model for police community relations and is subsequently changing the perception of Avondale as an unsafe community for residents and those living outside of Avondale.



Sharing Success

Goal 4 Youth in Avondale are connected with education, employment, and career opportunities and resources that will lead to gainful employment and prepare the future generation for a competitive workforce.

Goal 5 Avondale business districts are revitalized with service based and community serving businesses that support the health and vitality of the community.

Goal 6 Residents have access to quality jobs at good local and regional businesses. Barriers to employment are addressed/removed.

Goal 7 Entrepreneurs in Avondale have the platform to access the training and resources they need to successfully open and run strong, resident and black owned businesses.



Connecting Residents & Building Partnerships with Institutions

Goal 8 Avondale is a place where residents know what's going on, they feel connected with one another, and they get involved.

Goal 9 Avondale's block clubs and resident associations and other community groups and organizations share information, connect residents, build resident leadership, and help connect residents with the Avondale Community Council and community decision-making.

Goal 10 Avondale residents are active participants and have a voice in the decisions made by Avondale institutions and businesses when they have a direct impact on residents.

Goal 11 All Avondale stakeholders (including the Avondale Community Council, resident associations, community partners, and anchor institutions) work together to support implementation of the Avondale QOL.



Improving Housing

Goal 12 Revitalize Avondale with a diverse quality housing stock which meets the needs of existing seniors, owners and renters and attracts new residents.

Goal 13 Create an education and advocacy curriculum to support the upward mobility and stability of our existing seniors, owners and renters.



Increasing Safety

Summary

The following is a summary of feedback pertaining to safety from the SWOT Analysis conducted through resident, partner, and stakeholder interviews and surveys in 2018. This feedback was used to develop the four **Avondale QOL** themes:

Residents in Avondale are concerned about the safety and wellbeing of the community. Open air drug trafficking is prevalent throughout Avondale. Residents in senior buildings describe the “dope boys” occupying the entry ways, and even some apartments in the buildings. Large numbers of youth gather and loiter in the areas where this activity occurs. Street fights are pervasive throughout the community. Residents describe people getting “jumped” and several people “jumping in” on fights. Many residents who are not engaged in the fighting gather to watch.

Residents shared that often no one calls the police except for one or two people; some state that they don’t call because the police do not show up. Gun fire is a recurrent theme, people reporting hearing shots go off in several areas of the neighborhood, sometimes several times a night. Residents further report that they have witnessed young men pointing to their guns and showing off the fact that they are carrying weapons.

Despite the multiple resources for children to engage, there is notable concern over youth with nothing to do but hang out in the streets. Residents state a need for organizations to research the reasons children are not engaging and provide alternatives to existing activities. There is opportunity to increased engagement of youth through sports that are not offered and engagement through the arts.

Residents describe a strained relationship with the police as well as fear of retaliation if they report crime. To that end they have formed a coalition to address this issue and the issues described above. Community members and stakeholders have partnered with CPD in a “Good Guy Loitering” plan. They have further attended two meetings with Captain Mack, the District Captain in Avondale, and stakeholders who provide mental health, substance abuse and criminal justice information and intervention. Captain Mack has additionally provided the contact information for the District 4 second shift supervisor to residents.



Priority Topics

Topics are ranked in order of priority based on feedback from the April 1, 2019 Working Group meeting. Topics emerged from surveys conducted in 2018 unless otherwise noted. Bolded topics were identified as the top priorities by each Working Group. These topics are the basis for Avondale QOL recommendations.

- » **Drug activity/sales**
- » **Parents** (added 4/1/19)
- » **Poor police presence and lack of trust**
- » **Disorderly youth**
- » **Gun violence**
- » Unaccompanied very young children
- » Night activity on streets and corners
- » Fear of retaliation
- » Prostitution
- » Pedestrian safety
- » Bullying and intimidation
- » Feelings of being helpless
- » Robberies
- » Street fights

Relevant Data

The following data is from CincyInsights, the City of Cincinnati's online data portal. Additional data is included in the **Appendix**.

15,721
Calls for
Service

Calls for Cincinnati Police Department (CPD) service in 2018

The data does not include crime data/case records, arrest information, final case determination, or any other incident outcome data. In 2018, there were an average of 1,310 calls per month in Avondale.

1,314
Crimes

Crimes reported by the Cincinnati Police Department (CPD) in 2018

Crimes are reported by CPD through the Records Management System that stores agency-wide data about law enforcement operations. 115 of those crimes in 2018 were violent (Part 1) including homicide, rape, robbery, and aggravated assault. Of the 703 crimes with a suspect, 101 of the suspects (or 13%) have been under the age of 18.

40
Shooting
Victims

17 Total shooting victims in 2018

4 of the shootings in 2018 were fatal.

23 Total shooting victims in 2019 (as of October 3, 2019)

3 murders in 2019 between January 1, 2019 and September 30, 2019.

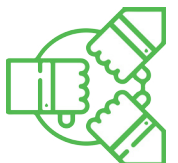
Increasing Safety



Key Partners

These are the partners and potential partners who can support implementation of **Increasing Safety recommendations**. Partners are listed in no particular order.

- » Avondale Branch Library
- » Avondale Resident Liaisons
- » Lighthouse Youth Services
- » Neighborhood Allies
- » Avondale Development Corporation
- » Urban League
- » Gabriel's Place
- » Schools
- » Churches and Local Clergy
- » Cincinnati Works
- » Cincinnati Recreation Commission
- » Avondale Community Council
- » Cincinnati Children's Hospital
- » Greater Cincinnati Behavioral Health Center
- » UC Behavioral Health Center
- » Mayerson Center
- » Interact for Health
- » Cincinnati Zoo
- » Freestore Foodbank
- » Cincinnati Police Department (CPD)
- » Youth Safety Team
- » Resident Safety Team
- » Youth
- » Residents
- » Media
- » Local businesses and business owners
- » Landlords including The Community Builders (TCB), Related Affordable, and the Cincinnati Metropolitan Housing Authority (CMHA)
- » Juvenile Court
- » Cincinnati Initiative to Reduce Violence (CIRV)
- » Beech Acres
- » Mayo Homes
- » Developers
- » Hamilton County Office of Reentry
- » Hamilton County Job and Family Services
- » Serving Older Adults Through Changing Times



Goal 1

Avondale's youth and families are supported in and out of school by an extensive intergenerational network of Avondale residents and stakeholders.

Strategies

Strategies were developed by the **Increasing Safety** Working Group. These are the actions needed to accomplish the goal:

- » **Strategy 1.A** Establish a Facebook page with a network of contact information for safe places, safe adults and resources for youth.
- » **Strategy 1.B** Hold a series of Mixers where youth can meet responsible caring adults.
- » **Strategy 1.C** Connect youth to entrepreneurs and college/military/apprenticeship recruiters through a series of Lunch and Learns/ seminars.
- » **Strategy 1.D** Host a series of Pop Up “Elementz” events.
- » **Strategy 1.E** Establish an expanded version of “Elementz” or Lighthouse Drop-In Center to include on-site counselors, service providers, and mentors as well as a food, clothing, and hygiene bank.
- » **Strategy 1.F** Community leaders and school administration work with first responders to institute a “Handle With Care” policy for children who are impacted by traumatic events in the neighborhood.
- » **Strategy 1.G** Mental Health organizations placing individuals receiving mental health services partner with landlords and law enforcement to ensure services are in place and provided for each of these residents. No more dumping of residents in need of mental health services.

*Please note: Additional information, including action steps (if available), timeframes, responsible parties, key partners, and outcomes for each Strategy, are included in **Recommendation Action Plan.***



Goal 2

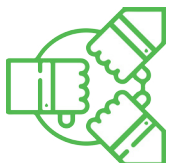
Avondale residents are engaged and actively participating in neighborhood safety.

Strategies

Strategies were developed by the **Increasing Safety** Working Group. These are the actions needed to accomplish the goal:

- » **Strategy 2.A** Host a series of focus groups between residents and police.
- » **Strategy 2.B** Community Police Academy and Ride Alongs with CPD.
- » **Strategy 2.C** Avondale resident leaders, liaisons and stakeholders on the frontline are trauma informed and able to identify mental health crisis and respond with appropriate actions, referrals or interventions.
- » **Strategy 2.D** Adults, parents and stakeholders are promoting a sense of neighborhood and ethnic pride, and a shift from residents being subject to the drug culture, to the promotion and strengthening of the positive aspects of the Avondale/ African American Culture.
- » **Strategy 2.E** Residents work with community leaders to establish an agreement with current and potential landlords that rental complexes with 20 units or more employ full time on-site management.

*Please note: Additional information, including action steps (if available), timeframes, responsible parties, key partners, and outcomes for each Strategy, are included in **Recommendation Action Plan**.*



Goal 3

Avondale is a model for police community relations and is subsequently changing the perception of Avondale as an unsafe community for residents and those living outside of Avondale.

Strategies

Strategies were developed by the **Increasing Safety** Working Group. These are the actions needed to accomplish the goal:

- » **Strategy 3.A** Host a Civilian Police Academy.
- » **Strategy 3.B** Locate Neighborhood Substations within Avondale.
- » **Strategy 3.C** Hold Neighborhood Roll Calls where Avondale residents who are under court supervision, diversion, parole, or probation are called in front of community members to hear about charges. Residents can discuss impacts on the neighborhood and ways for offenders to make amends for their actions.
- » **Strategy 3.D** Coordinate meetings with police, business owners, landlords and clergy.
- » **Strategy 3.E** Hold Door Knock Campaigns where a multi-disciplinary group of resident leaders, service providers, mental health professionals and CPD visit the homes of youth who have had contact with the law or gang affiliation to offer support to the entire family.
- » **Strategy 3.F** Share and educate the community on Crime Prevention by Environmental Design (CPTED) techniques to promote security and well-being for residents while discouraging criminal behavior.
- » **Strategy 3.G** District 4 Officers are trauma informed and supported by resident liaisons and stakeholders in addressing mental health crisis in the community.
- » **Strategy 3.H** District 4 Officers are included in neighborhood Community Engagement events and activities.

*Please note: Additional information, including action steps (if available), timeframes, responsible parties, key partners, and outcomes for each Strategy, are included in **Recommendation Action Plan.***





Sharing Success

Summary

The following is a summary of feedback pertaining to resident connections and engagement, communication, and the role of community partnerships from the SWOT Analysis conducted through resident, partner, and stakeholder interviews and surveys in 2018. This feedback was used to develop the four **Avondale QOL** themes:

Residents are hopeful that current development will provide increased opportunities for access to employment, training, housing and recreational opportunities. Residents are aware of the need for better education and training to prepare for potential job opportunities. Some residents are hopeful that apprenticeships and training through Uptown, The Town Centre and the Urban League are accessible for them however there is a need for stakeholders to better communicate job availability and requirements. There is a concern that the new job opportunities will not be for the Avondale residents but rather for people coming in from the outside.

There is an opportunity for stakeholders to work with residents to develop a deeper understanding of the various barriers many residents encounter when attempting to access opportunities. Residents further relate a desire to develop and maintain “Black Owned” or locally owned businesses in Avondale.

By and large residents shared that they welcome the opportunity to contribute to and benefit from the development in Avondale. Residents value the central location of Avondale and there are several institutions that they believe provide value in the neighborhood, among them are: The Avondale Branch Library, Gabriel’s Place, The Urban League, Hirsch Recreation Center, Avondale Development Corporation, the Avondale Community Council, and Churches. Stakeholders might look to partnering with these organizations for ideas on how to connect with the community.

People are hopeful about the potential for new employment and training. Residents expressed that they remain hopeful that Children’s, Uptown and the Town Centre will provide opportunities for them to access employment and training opportunities. People see a place for small business and recreational opportunities in the community and express a desire for a chance to pitch their ideas to developers and stake holders.



Priority Topics

Topics are ranked in order of priority based on feedback from the April 1, 2019 Working Group meeting. Topics emerged from surveys conducted in 2018 unless otherwise noted. Bolded topics were identified as the top priorities by each Working Group. These topics are the basis for Avondale QOL recommendations.

- » **Black-owned businesses**
- » **Local employment opportunities**
- » **Workforce and job training**
- » **Sharing/communicating resources, programs, and opportunities more effectively between partners** (added 4/1/19)
- » **High quality education**
- » Youth engagement programs
- » Mental health resources
- » Local businesses
- » Food security
- » Recreation spaces
- » Entertainment options
- » Local high school education
- » Diverse health and wellness programs
- » Access to healthcare

Relevant Data

The following data is from the 2017 Place Matters Social Capital Survey, U.S. Census 2013-2017 American Community Survey 5-year estimates, and Cincinnati Public Schools. Additional data for housing units and households is included in the **Data Snapshot** and **Appendix**.

#1
Rank of
jobs and
employment

When asked, “What three things do you think needs the most change to make Avondale great?” the most common response was “jobs and employment” (56% of respondents chose that response)

The question above was asked on the 2017 Social Capital Survey as part of Place Matters, Cincinnati’s comprehensive community development initiative. Place Matters supports community improvement driven by the voice of residents through the work of organizations like the Avondale Development Corporation (ADC). The survey for 2019 is currently being administered.

17%
Unemployment
rate

17% is the current unemployment rate for Avondale

By way of comparison, the unemployment rate for the City of Cincinnati is 10% and in Hamilton County it is 7%.

82
Schools

Youth in Avondale attend 82 schools

The highest number of youth from Avondale attended the following schools: South Avondale (240), Rockdale Academy (218), Phoenix Community Learning Center (116), Woodward Career Technical High School (86), and Hughes STEM High School (77).

Sharing Success



Key Partners

These are the partners and potential partners who can support implementation of **Sharing Success recommendations**. Partners are listed in no particular order.

- » Hirsch Recreation Center
- » North Avondale Recreation Center
- » Avondale Youth Council
- » South Avondale Elementary School
- » Neighborhood Allies
- » Urban League
- » Churches in Avondale
- » Rockdale Academy
- » Avondale Branch Library
- » Avondale Youth Council
- » Safety Working Group
- » Cincinnati Police Department (District 4)
- » Cincinnati Zoo
- » City of Cincinnati Youth 2 Work Program
- » ResCare
- » Gabriel's Place
- » Other service and program providers in Avondale
- » Uptown Consortium
- » The Community Builders
- » Wasson Way
- » Interact for Health
- » ArtWorks
- » City of Cincinnati Department of Community and Economic Development
- » City of Cincinnati Department of Transportation and Engineering
- » Innovation Corridor developers
- » Better Bus Coalition
- » Financial institutions, including the following: Wright Patt Credit Union, US Bank, First Financial, Chase, BB&T, Fifth Third
- » Main Street Ventures
- » Hamilton County Job and Family Services
- » Debi Home
- » Beacon of Hope
- » Nehemiah Manufacturing
- » Path Forward
- » Cincinnati Children's Hospital
- » Hand Up Initiative
- » Community Action Agency
- » Hot Chicken Takeover (model of a restaurant business hiring men and women in need of supportive employment)
- » Mortar
- » Cincinnati USA Regional Chamber
- » African American Chamber
- » Greater Cincinnati Microenterprise Initiative
- » Selected accelerator/incubator
- » Ohio Justice & Policy Center
- » Avondale Community Council
- » Avondale Development Corporation
- » Hamilton County Office of Reentry
- » Avondale Small Business Owners
- » Commercial Property Owners



Goal 4

Youth in Avondale are connected with education, employment, and career opportunities and resources that will lead to gainful employment and prepare the future generation for a competitive workforce.

Strategies

Strategies were developed by the **Sharing Success** Working Group. These are the actions needed to accomplish the goal:

- » **Strategy 4.A** Compile a comprehensive resource list of resources and programs available to youth in Avondale. This list will require ongoing updating and maintenance.
- » **Strategy 4.B** Secure a “home” location for the resource list, ideally at the Avondale Branch Library, and distribute resource list to key outlets in the community including large apartment buildings with a significant number of families and youth, providers, churches, and to neighborhood police officers.
- » **Strategy 4.C** Develop a communications strategy to communicate programs and opportunities to youth in Avondale. [Note this should be connected with the Door Knocks Strategy under Safety.]
- » **Strategy 4.D** Identify opportunities to connect Avondale youth with employment opportunities or apprenticeships that expose them to training in the trades or other career exploration including, but not limited to, the Youth 2 Work Program.
- » **Strategy 4.E** Work with the Avondale Branch Library staff to establish and market the library as a hub of community resources. The library has the staff resources and technology to serve as a community hub and this is communicated with other non-profits in the community to ensure that they are referring residents to the library for assistance accessing information.

*Please note: Additional information, including action steps (if available), timeframes, responsible parties, key partners, and outcomes for each Strategy, are included in **Recommendation Action Plan.***



Goal 5

Avondale business districts are revitalized with service based and community serving businesses that support the health and vitality of the community.

Strategies

Strategies were developed by the **Sharing Success** Working Group. These are the actions needed to accomplish the goal:

- » **Strategy 5.A** Grow the capacity of the Avondale Business Association and increase participation by Avondale businesses and commercial property owners, including new businesses at the Avondale Town Center and on Burnet Avenue.
- » **Strategy 5.B** Proactively engage property owners and leasing agents to market available commercial spaces and attract new neighborhood serving businesses to Avondale.
- » **Strategy 5.C** Identify and support future redevelopment opportunities (particularly those within the Centers of Activity) including site acquisition, site control, streetscaping improvements, business district parking and other site improvements.
- » **Strategy 5.D** Complete an in-depth zoning study of the Reading Road corridor in partnership with the Avondale Business Association.
- » **Strategy 5.E** Work with the City to complete a traffic study of the Reading Road corridor including an assessment of key intersections, a safety assessment and analysis of potential street calming and

*Please note: Additional information, including action steps (if available), timeframes, responsible parties, key partners, and outcomes for each Strategy, are included in **Recommendation Action Plan.***



Goal 6

Residents have access to quality jobs at good local and regional businesses. Barriers to employment are addressed/removed.

Strategies

Strategies were developed by the **Sharing Success** Working Group. These are the actions needed to accomplish the goal:

- » **Strategy 6.A** Connect Avondale residents with regional transportation initiatives and key policy initiatives that would improve quality transportation in the community and access to employment. Educate residents about the importance of advocating for improved access and participating in voting for policy change.
- » **Strategy 6.B** Include local hire requirements for developers in any community benefits agreement established for new development projects in Avondale. This should include local hire requirements for permanent tenants of a development project, not just the construction phase of a project.
- » **Strategy 6.C** Facilitate educational opportunities for residents to learn about conventional banking institutions (not check cashing or predatory lending institutions) and work to increase residents' trust of these banking institutions.
- » **Strategy 6.D** Partner with Hamilton County Jobs and Family Services to provide services, including processing applications, in a satellite location in Avondale 1-3 days per week.
- » **Strategy 6.E** Work with local Avondale employers to pursue commitments to providing onsite job coaches/life coaches that support employee retention and work with employees on soft skills and life skills that can help them to remain employed. Path Forward and Beacon of Hope can be used as local models.
- » **Strategy 6.F** Facilitate opportunities to connect more Avondale residents with the education and training that they need to be hired for available job opportunities, especially those in Avondale. When possible, on the job training should be a priority.
- » **Strategy 6.G** Create a "Community Resource Navigator" position in Avondale who would be primarily responsible for connecting residents with the numerous programs and resources available in Avondale. With a specific focus on connection to training and employment opportunities, this position would require building trust and relationship with residents in the community.
- » **Strategy 6.H** Work with development stakeholders in Avondale to recruit and attract businesses that employ individuals with barriers to employment.

*Please note: Additional information, including action steps (if available), timeframes, responsible parties, key partners, and outcomes for each Strategy, are included in **Recommendation Action Plan.***



Goal 7

Entrepreneurs in Avondale have the platform to access the training and resources they need to successfully open and run strong, resident and black owned businesses.

Strategies

Strategies were developed by the **Sharing Success** Working Group. These are the actions needed to accomplish the goal:

- » **Strategy 7.A** Recruit an accelerator/business incubator to work in Avondale.
- » **Strategy 7.B** Identify the most significant barriers to success and needs of local entrepreneurs. Develop a set of strategies to address those needs.
- » **Strategy 7.C** Partner with the Department of Community and Economic Development to host a pop up storefront in or near the Town Center development through the City's Pop Shop program.
- » **Strategy 7.D** Partner with the Ohio Justice & Policy Center to serve the re-entry population in Avondale who may be interested in opening their own business.
- » **Strategy 7.E** Increase access to capital for resident entrepreneurs by connecting residents with banking institutions who work with small business owners.
- » **Strategy 7.F** Develop strategies for community organizations to help advertise/support start-up businesses in Avondale, specifically those that are brick and mortar/retail but also those that are web-based or service-based.

*Please note: Additional information, including action steps (if available), timeframes, responsible parties, key partners, and outcomes for each Strategy, are included in **Recommendation Action Plan.***





Connecting Residents & Building Partnerships with Institutions

Summary

The following is a summary of feedback pertaining to resident connections and engagement, communication, and the role of community partnerships from the SWOT Analysis conducted through resident, partner, and stakeholder interviews and surveys in 2018. This feedback was used to develop the four **Avondale QOL** themes:

There is a strong bond among residents in the community. Residents describe coming together in times of need. Despite fears of displacement, crime and economic hardship residents remain resolved to stay in Avondale. Neighborhood strengths include its large and active senior and retirement population, and the multi-generational and extended families who chose to remain in Avondale. Many residents know and have known each other for years and are willing to help each other out in times of need. There are also several organized and thriving resident associations and block clubs in Avondale.

Residents express a sense of pride in Avondale’s history and its status as the largest African American community in Cincinnati. Residents young and old describe a respect for the seniors and their role in preserving the history and passing it down through generations. There is a strong connection to spirituality, in fact several clergy have been identified as leaders in the

community and there are a some church leaders that are visible and active in the community.

Despite these strengths there is a general feeling of apathy and fatigue resulting from years of programs instituted by organizations that have resulted in either little, none, or sometimes even negative impact in the past.

Though Avondale is home to several major institutions, there is a sense of division between residents and these institutions. As stated above many organizations have come into Avondale with programs and services that they assume residents want but may not ask the residents if this is in fact true. It is not surprising that residents describe feeling that they have either not been heard or have been ignored by stakeholders who seem to be focused only on their own agenda. There is a hope that stakeholders will recognize the need to effectively connect with the community and consider resident input in future plans.

Connecting Residents
& Building Partnerships
with Institutions



Priority Topics

Topics are ranked in order of priority based on feedback from the April 1, 2019 Working Group meeting. Topics emerged from surveys conducted in 2018 unless otherwise noted. Bolded topics were identified as the top priorities by each Working Group. These topics are the basis for Avondale QOL recommendations.

- » **Community partnerships between residents and a diverse set of organizations and institutions**
- » **Avondale Youth Council**
- » **Practical 2-way communication** (added 4/1/19)
- » **Strong connection to churches**
- » **Strong bonds between residents; social networks**
- » History and culture of the neighborhood is shared by seniors
- » **Active resident associations**
- » Pride in Avondale's history
- » **Active senior/retired population**
- » Active church leadership
- » Multi-generational families

Relevant Data

The following data is from the U.S. Census 2013-2017 American Community Survey 5-year estimates and the 2017 Place Matters Social Capital Survey. Additional data for housing units and households is included in the **Data Snapshot** and **Appendix**.

53%

Moved in
less than 10
years ago

2,881 of Avondale's household moved into their home between 2010 and 2017

More than half of Avondale households moved into their current unit less than 10 years ago: 38% moved in between 2010 and 2014; 15% moved in 2015 or later. This could include a household moving from one unit in the community to another unit in the community.

84%

Know their
neighbors

When asked, "Do you know your neighbors?" on a recent survey, 329 of 391 respondents in Avondale said "yes"

The question above was asked on the 2017 Social Capital Survey as part of Place Matters, Cincinnati's comprehensive community development initiative. Place Matters supports community improvement driven by the voice of residents through the work of organizations like the Avondale Development Corporation (ADC). The survey for 2019 is currently being administered.

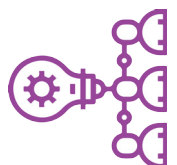
5,279

Engaged with
social media

The Avondale Development Corporation engages through various social media outlets (numbers as of 8/15/19)

1,288 engaged through e-newsletter subscribers. 961 @insideavondale Twitter followers. 3,030 "INside Avondale" Facebook followers.

Connecting Residents
& Building Partnerships
with Institutions



Key Partners

These are the partners and potential partners who can support implementation of **Connecting Residents & Building Partnerships with Institutions recommendations**. Partners are listed in no particular order.

- » Center for Closing the Health Gap
- » Invest in Neighborhoods
- » Cincinnati State
- » Avondale Community Council
- » Avondale Churches
- » Avondale Branch Library
- » Gabriel's Place
- » City of Cincinnati
- » Hirsch Recreation Center
- » Radio stations
- » METRO
- » ArtWorks
- » Safety Working Group
- » Hamilton County Landbank
- » Cincinnati Park Board
- » City of Cincinnati Buildings & Inspections
- » Cincinnati Zoo
- » Avondale Development Corporation
- » Other community partners
- » Block club and resident association leadership
- » Schools (including school principals)
- » Developers
- » Residents
- » Housing Working Group
- » Uptown Consortium
- » Cincinnati Children's Hospital
- » UC Health
- » TriHealth
- » University of Cincinnati
- » Urban League
- » Public Library
- » 1819 Innovation Hub
- » Niosh
- » Cincinnati Public Schools
- » Avondale Resident Liaisons
- » Cincinnati Health Department
- » Cincinnati Business Herald
- » African American Chamber
- » Property owners
- » Media and organizations with focus on community development
- » The Port
- » Soapbox Cincinnati
- » Business associations
- » Ronald McDonald House
- » Serving Older Adults Through Changing Times

Connecting Residents
& Building Partnerships
with Institutions



Goal 8

Avondale is a place where residents know what's going on, they feel connected with one another, and they get involved.

Strategies

Strategies were developed by the **Connecting Residents & Building Partnerships with Institutions** Working Group. These are the actions needed to accomplish the goal:

Strategy 8.A Host community engagement training for residents.

Strategy 8.B Assess the effectiveness of communication methods that are already being used (Facebook, Inside Avondale, Updates for ACC, Flyers, calendar of events, texting).

Strategy 8.C Host and support movie nights and other events, including art, recreation and music. These events should be community led and interactive, and they can promote the culture and history of Avondale.

Strategy 8.D Develop a resource directory for residents and businesses that would tell them where to get support and assistance on a range of issues, leading to positive changes in their neighborhood.

Strategy 8.E Resident Groups/ Block Clubs explore pilot pocket park network in Avondale for future expansion.

*Please note: Additional information, including action steps (if available), timeframes, responsible parties, key partners, and outcomes for each Strategy, are included in **Recommendation Action Plan**.*



Goal 9

Avondale's block clubs and resident associations and other community groups and organizations share information, connect residents, build resident leadership, and help connect residents with the Avondale Community Council and community decision-making.

Strategies

Strategies were developed by the **Connecting Residents & Building Partnerships with Institutions** Working Group. These are the actions needed to accomplish the goal:

- » **Strategy 9.A** Identify existing block clubs, organizations, associations, and Avondale Resident Liaisons in Avondale and identify blocks/areas where no block clubs currently exist.
- » **Strategy 9.B** Develop and maintain a contact list for all block clubs.
- » **Strategy 9.C** Start up new block clubs on blocks/areas with residents interested in leading those groups.
- » **Strategy 9.D** Host an event to share information about block clubs, organizations, associations, and community liaisons.
- » **Strategy 9.E** Identify key Avondale Resident Liaisons for all groups.

*Please note: Additional information, including action steps (if available), timeframes, responsible parties, key partners, and outcomes for each Strategy, are included in **Recommendation Action Plan**.*



Goal 10

Avondale residents are active participants and have a voice in the decisions made by Avondale institutions and businesses when they have a direct impact on residents.

Strategies

Strategies were developed by the **Connecting Residents & Building Partnerships with Institutions** Working Group. These are the actions needed to accomplish the goal:

- » **Strategy 10.A** Develop a checklist and community application process for new development and redevelopment in Avondale to ensure developers meet with Avondale Community Council and Avondale Development Corporation leadership early in their application process with the City of Cincinnati. All developers of economic, housing, and community development projects located in Avondale should be coordinated and provide a benefit to the Avondale community, especially its residents, by supporting the recommendations of the QOL. The checklist should address the following areas: housing affordability, jobs and labor, community input, impact on community assets, diversity and inclusion, public space and infrastructure, natural environment, community organizations and programs, and local enterprise.
- » **Strategy 10.B** Require that the checklist and community application process be used in making community decisions and subsequent recommendations to the City of Cincinnati in support or in opposition of proposals.

*Please note: Additional information, including action steps (if available), timeframes, responsible parties, key partners, and outcomes for each Strategy, are included in **Recommendation Action Plan.***



Goal 11

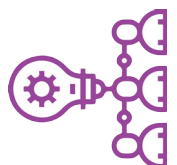
All Avondale stakeholders (including the Avondale Community Council, resident associations, community partners, and anchor institutions) work together to support implementation of the Avondale QOL.

Strategies

Strategies were developed by the **Connecting Residents & Building Partnerships with Institutions** Working Group. These are the actions needed to accomplish the goal:

- » **Strategy 11.A** Identify areas where stakeholders can work together based on shared values and areas of expertise and interest (look at mission statements of institutions as a starting point).
- » **Strategy 11.B** Enhance use of communication technology in the community by working with institutions to learn from them on how they communicate with their clients.
- » **Strategy 11.C** Develop a branding and marketing campaign based on the Avondale QOL that clearly identifies where the community is headed and how partners and residents can join in. Identify who is the target audience.

*Please note: Additional information, including action steps (if available), timeframes, responsible parties, key partners, and outcomes for each Strategy, are included in **Recommendation Action Plan.***





Improving Housing

Summary

The following is a summary of feedback pertaining to housing from the SWOT Analysis conducted through resident, partner, and stakeholder interviews and surveys in 2018. This feedback was used to develop the four **Avondale QOL** themes:

A robust housing stock is a fundamental pillar of a vibrant community. The goal for housing in Avondale is to create a diversity of housing options that provide quality rental and home-owning opportunities for current residents and attract new residents to the community.

The ideal housing mix in Avondale will include a balance of owner-occupied homes and rental units across a broad range of price points. The focus of housing development will be to:

- » Maintain and restore older existing structures to preserve the unique architecture and historic character of our community,
- » Add new construction to provide options not currently available in our aging housing stock, and
- » Provide affordable options for families, seniors and singles.

Optimum execution of this housing plan will include strategies to address concerns of current residents regarding displacement, proactively help residents manage the change that is inherent in re-development, and help all residents see their place in a revitalized Avondale.



Priority Topics

Topics are ranked in order of priority based on feedback from the April 1, 2019 Working Group meeting. Topics emerged from surveys conducted in 2018 unless otherwise noted. Bolded topics were identified as the top priorities by each Working Group. These topics are the basis for Avondale QOL recommendations.

- » **Diverse quality housing options allow individuals to make the choice that is right for them** (added 4/1/19)
- » **Rich historic architecture**
- » **Address vacancy and blight**
- » **Rising rents**
- » **Rising home values**
- » **Affordable housing for all residents**
- » **Barriers to homeownership**
- » Housing quality (for renters and owners)
- » Homelessness
- » Fear of displacement and gentrification

Relevant Data

The following data is from CincyInsights, the City of Cincinnati's online data portal.

908
Code
Violations

Code violations issued through the Concentrated Code Enforcement Program in Spring 2018

Concentrated Code Enforcement is a house-to-house inspection in code enforcement areas. All buildings in a neighborhood focus area are inspected on the exterior for property maintenance issues. It is a systematic and proactive approach to addressing code violations and is typically performed as part of the Neighborhood Enhancement Program.

424
Property
Enforcement
Cases

Property Maintenance Code Enforcement request in 2019 (as of August 29, 2019)

Property Maintenance Code Enforcement requests include tenant complaints about poor housing conditions and neighbor complaints of blight on commercial and residential buildings and premises. There were 667 similar requests in all of 2018 and 854 in 2017.



The following data is from the U.S. Census 2013-2017 American Community Survey 5-year estimates. Additional housing data is included in the **Data Snapshot** and **Appendix**.

4,077

Renters

Renter-occupied housing units in Avondale

Nearly 1,000 renters live in large apartment buildings with more than 50 units. Nearly 800 live in buildings with three to four units. About 525 live in single-family houses.

1,346

Owners

Owner-occupied housing units in Avondale

The majority of owners, just over 1,000, live in single-family houses.

2,101

Vacant
Housing
Units

Vacant housing units

Out of 7,524 total housing units in Avondale, 2,101 were vacant in 2017, resulting in a vacancy rate of 28%. Nearly one in every three housing units were vacant. Units in buildings with two units and 3 to 4 units had the highest vacancy rates (39% vacancy rate for each). With just these two building sizes, there were approximately 940 vacant units. There were an additional 475 vacant units in buildings with 5 to 19 units.



Key Partners

These are the partners and potential partners who can support implementation of **Connecting Residents & Building Partnerships with Institutions recommendations**. Partners are listed in no particular order.

- » Avondale Development Corporation
- » Avondale Community Council
- » Avondale Residents
- » City of Cincinnati Buildings & Inspections
- » Cincinnati Health Department
- » Legal Aid
- » Hamilton County Courts
- » Ohio Justice & Policy Center
- » UC Health
- » Cincinnati Police Department
- » Assisted Housing Providers
- » Cincinnati Metropolitan Housing Authority
- » City of Cincinnati Buildings & Inspections
- » City Department of Community and Economic Development
- » Community Building Institute
- » University of Cincinnati
- » Xavier University
- » City of Cincinnati
- » Cincinnati Area Geographic Information System (CAGIS)
- » Private investors and Developers
- » Port and Hamilton County Landbank
- » Cincinnati Historic Conservation
- » Uptown Consortium, Inc.
- » The Community Builders
- » Renting Partnerships
- » Uptown Anchors
- » Urban League
- » Cincinnati Children's Hospital Medical Center (CCHMC)
- » Financial Institutions
- » State of Ohio Preservation Office
- » People Working Cooperatively
- » Greater Cincinnati Energy Alliance
- » Homeownership Center
- » Habitat for Humanity of Greater Cincinnati
- » Area Council on Aging
- » LISC
- » U.S. Department of Housing and Urban Development
- » Hamilton County Auditor
- » Avondale Branch Library
- » Schools
- » SO-ACT



Goal 12

Revitalize Avondale with a diverse quality housing stock which meets the needs of existing seniors, owners and renters and attracts new residents.

Strategies

Strategies were developed by the **Improving Housing** Working Group. These are the actions needed to accomplish the goal:

- » **Strategy 12.A** Keeping current Avondale residents in Avondale is a top priority. The housing strategy should ensure that current residents, including seniors, have a safe, affordable, and equitable place to live.
- » **Strategy 12.B** Conduct a housing needs assessment, including existing conditions data and maps.
- » **Strategy 12.C** Develop housing recommendations for target areas based on strengths and assets, opportunities, and challenges.
- » **Strategy 12.D** Identify strategies that can reposition vacant buildings and place back into productive use for current residents and new residents.
- » **Strategy 12.E** Establish an Avondale Housing Trust Fund (AHTF) to provide the financial support necessary to carry out the Housing Strategy. AHTF will be refined after Housing Strategy is completed, but will financially support the housing needs of existing seniors, owners and renters and new housing development.

*Please note: Additional information, including action steps (if available), timeframes, responsible parties, key partners, and outcomes for each Strategy, are included in **Recommendation Action Plan.***



Goal 13

Create an education and advocacy curriculum to support the upward mobility and stability of our existing seniors, owners and renters.

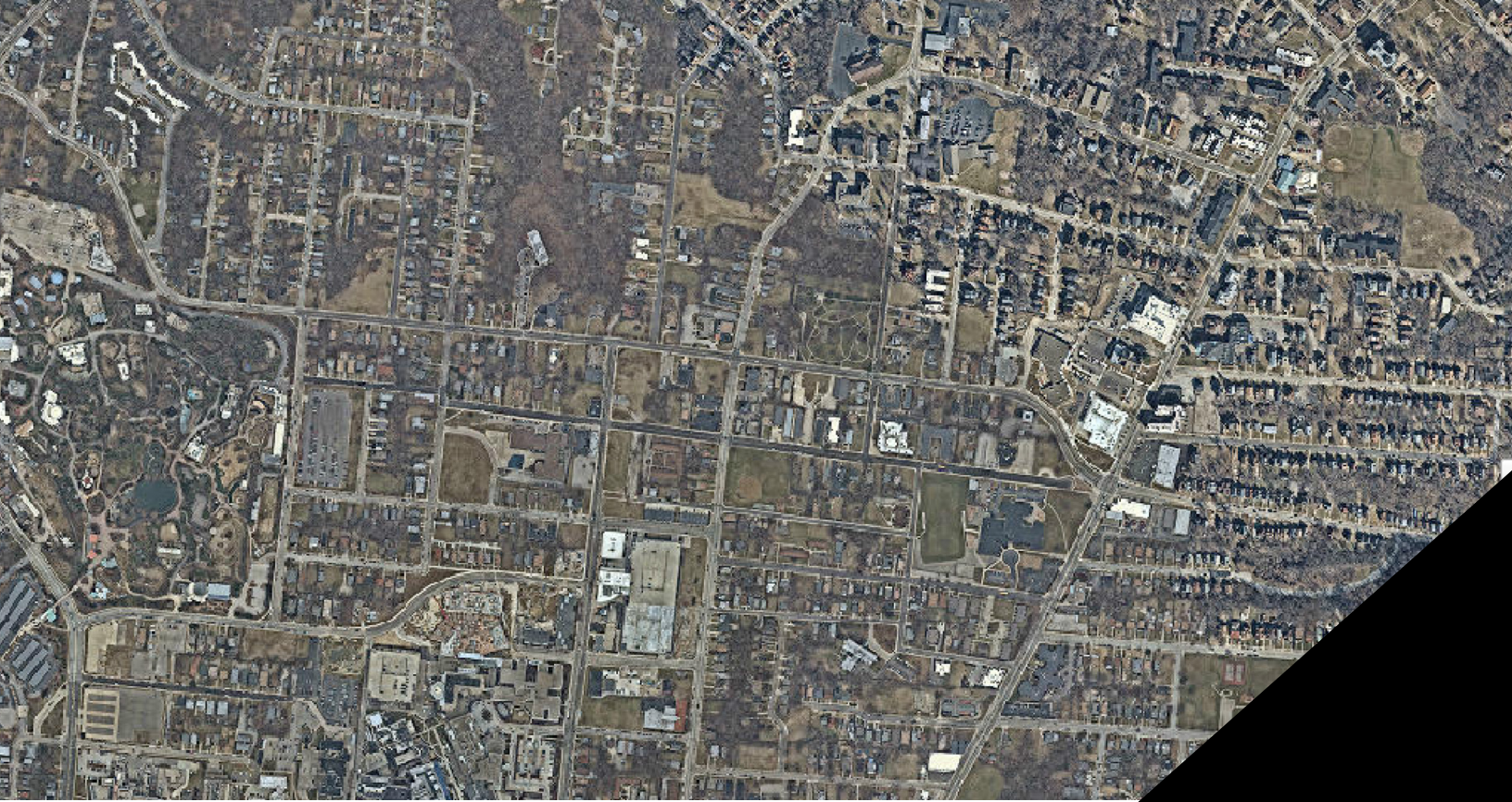
Strategies

Strategies were developed by the **Improving Housing** Working Group. These are the actions needed to accomplish the goal:

- » **Strategy 13.A** Support current residents as they advocate for improving property conditions.
- » **Strategy 13.B** Connect landlords and property managers with property maintenance training.
- » **Strategy 13.C** Provide opportunities for training and education.
- » **Strategy 13.D** Connect residents with financial literacy programs for current and future homeowners.

*Please note: Additional information, including action steps (if available), timeframes, responsible parties, key partners, and outcomes for each Strategy, are included in **Recommendation Action Plan**.*





Future Land Use

Summary

The following is a summary of existing zoning and land use in Avondale. Based on feedback from the Kick-Off and Visioning Session and Working Group meetings held during the **Avondale QOL** planning process and an analysis of current land use and zoning, a Future Land Use Map was created to guide future zoning decisions. Both the existing land use and zoning maps use information from CAGIS (the Cincinnati Area Geographic Information System). The contested area on all maps is an area claimed both by the neighborhoods of Avondale and North Avondale.

Existing Land Use

The Existing Land Use map shows how land is currently being used in Avondale, as of Spring 2019.

Avondale has many institutional uses, including schools, hospitals and recreation centers concentrated in the southern portion of the neighborhood, but also along major corridors, like Reading Road, throughout the neighborhood.

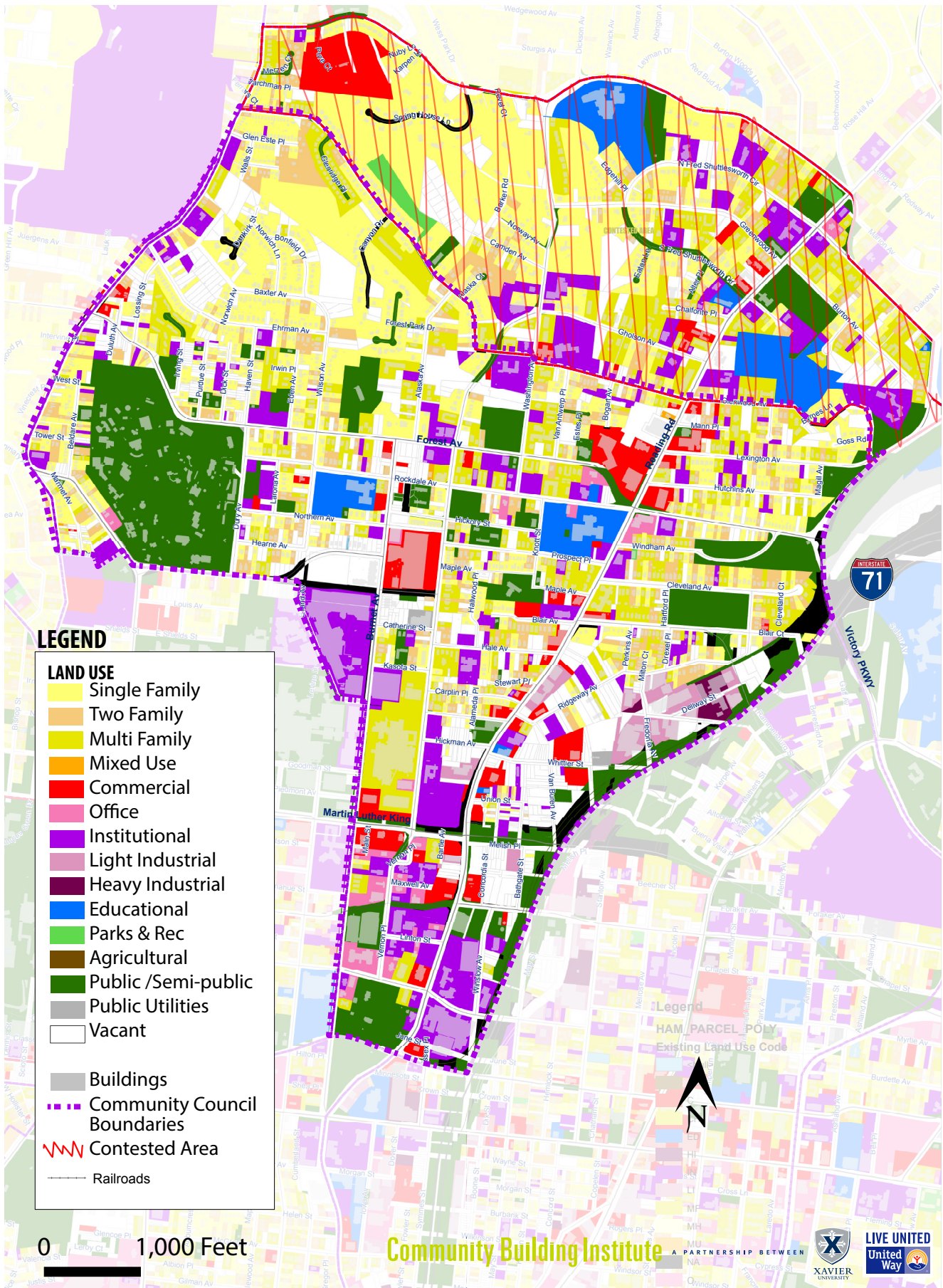
Avondale has two primary commercial corridors: Reading Road and Burnet Avenue. Reading Road is a major north-south connector in Cincinnati, connecting Downtown and Over-the-Rhine with Uptown and neighborhoods to the north of Avondale. There is limited commercial activity north of the Avondale Town Center along Reading Road. Burnet Avenue is a key corridor for large regional institutions located in and near Avondale. The intersection of Burnet Avenue and Forest Avenue form the northern extent of commercial/institutional uses along Burnet Avenue.

Residential uses are scattered throughout the neighborhood north of Martin Luther King Jr. Drive. The existing land use map reflects the diversity in density of Avondale's residential housing stock, which include single-family, two-family, and multi-family units scattered throughout the community.

The Existing Land Use shows large areas of vacant land. Most of this vacant land is currently being developed or has plans to be developed in the near future. For example, vacant land at the intersection of Martin Luther King Jr. Drive and Reading Road is part of the Uptown Innovation Corridor, with redevelopment plans currently underway. The vacant land at Erkenbrecher Avenue and Burnet Avenue is currently being developed by Cincinnati Children's Hospital Medical Center as a critical care building.

Avondale has many large and small public and semi-public uses throughout the neighborhood. Most of these are public parks. The Cincinnati Zoo, identified as a public/semi-public use, is the largest single user of land in Avondale.

Existing Land Use Map



Existing Zoning

The Zoning map shows existing zoning designations for all Avondale properties, which indicate what uses are permitted for each parcel. The Zoning Code of the City of Cincinnati includes development regulations for each zoning designation. The Zoning map is a clear illustration of what uses are permitted in distinct areas of Avondale.

Office and institutional designations dominate along Burnet Avenue and south of Martin Luther King Jr. Drive.

Commercial designations are focused along Reading Road and Burnet Avenue.

Higher density residential designations extend along and adjacent to the Reading Road and Forest Avenue corridors.

Residential uses are generally less dense north of Forest Avenue and west of Reading Road.

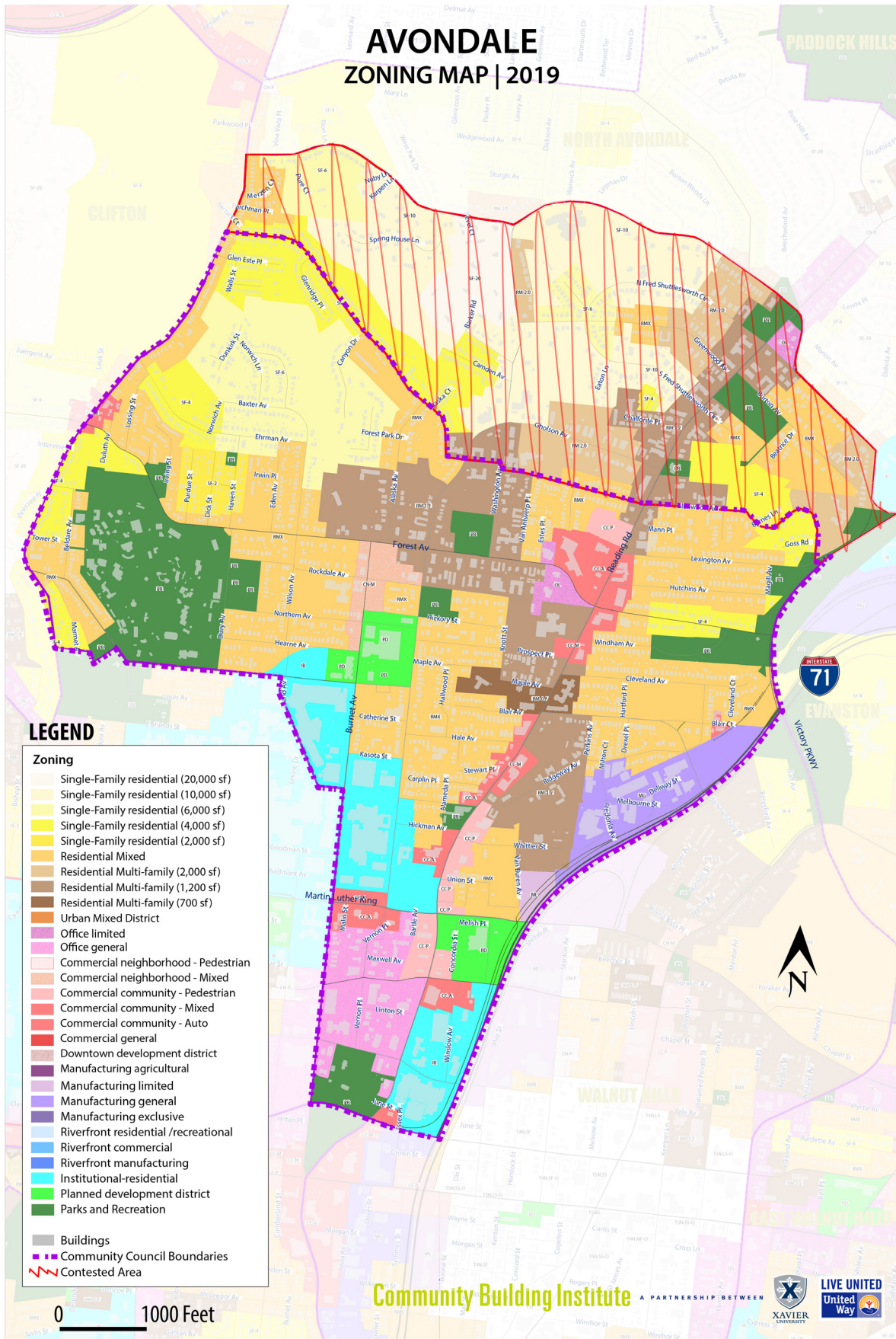
There is an industrial spine north of Martin Luther King Jr. Drive along the west side of I-71.

The largest continuous area of zoning is Parks and Recreation at the Cincinnati Zoo.

Recent Zone Changes

There have been ten zone changes in Avondale over the last five years. Most of these zone changes are concentrated along Avondale's commercial corridors, Burnet Avenue and Reading Road, and are associated with institutional expansions and the Uptown Innovation Corridor. In more than half of these zone changes, the previous (original) zoning was Residential Mixed, which is intended to create, maintain, and enhance areas of the City that have a mix of lot sizes and house types at moderate intensities (one to three dwelling units).

Existing Zoning Map



Future Land Use Recommendations

The Future Land Use Map on the following page represents the community's intentions for land use going forward. A few new land use categories are recommended to more accurately reflect current and future anticipated development patterns. The Future Land Use Map use categories are defined as follows:

Residential

Areas of primarily single family, two-family, and small multi-family with three to four units, as well as multi-family apartment buildings and complexes. Higher density residential uses, including multi-family apartment buildings and complexes should be located on major transportation corridors, including Reading Road and Forest Avenue. Residential also includes churches, schools, and libraries.

Recommendation:

The zoning for areas labeled as Residential on the Future Land Use Map should only be used for Residential uses, as defined here. All future institutional expansions should occur only in the areas labeled Institutional and Mixed/Use Institutional on the Future Land Use Map.

Institutional

Major educational and civic institutions covering significant land area.

Mixed Use

Corridors where there is a mix of commercial (retail, office, restaurants, etc.) and residential uses. Residential uses are permitted but a mix of residential and commercial uses within a building is encouraged, with commercial uses on the ground floor and residential uses above. The purpose, uses, and building setbacks are consistent with the CC-M (Commercial Community-Mixed).

Recommendation:

While permitted throughout Mixed Use, retail uses should be focused in the Neighborhood Centers of Activity. Buildings should be located at the sidewalk with pedestrian entrances on the main commercial corridor. Building heights should be consistent with surrounding structures, and no more than four stories. Parking should be located to the rear or adjacent to the commercial structures. An in-depth zoning study of the Reading Road corridor should be completed in partnership with the Avondale Business Association.

Neighborhood Center of Activity

Centers of Activity that include retail, institutions, and landmarks that are important to the character of the neighborhood. Traffic calming, streetscaping, vacancy reduction, and other improvement efforts should be focused on specific nodes and sub-areas within the Neighborhood Center of Activity to increase pedestrian access and walkability. The purpose, uses, and building setbacks are consistent with the CC-P (Commercial Community-Pedestrian) and CN-M (Commercial Neighborhood-Mixed).

Recommendation:

All areas in Neighborhood Centers of Activity should be zoned CC-P or CN-M, or another zoning designation that encourages increased pedestrian access and walkability.

Mixed Use/Institutional

Corridors where there is a mix of commercial (retail, office, restaurants, etc.), residential, and institutional uses. The Mixed Use/Institutional area allows for institutional expansion.

Recommendation:

All future institutional expansions should occur only in areas labeled Institutional and Mixed/Use Institutional on the Future Land Use Map. The zoning for areas labeled as Residential on the Future Land Use Map should only be used for Residential uses, as defined here.

Industrial

Predominately manufacturing and other light or heavy industrial uses, as well as some limited commercial uses.

Parks

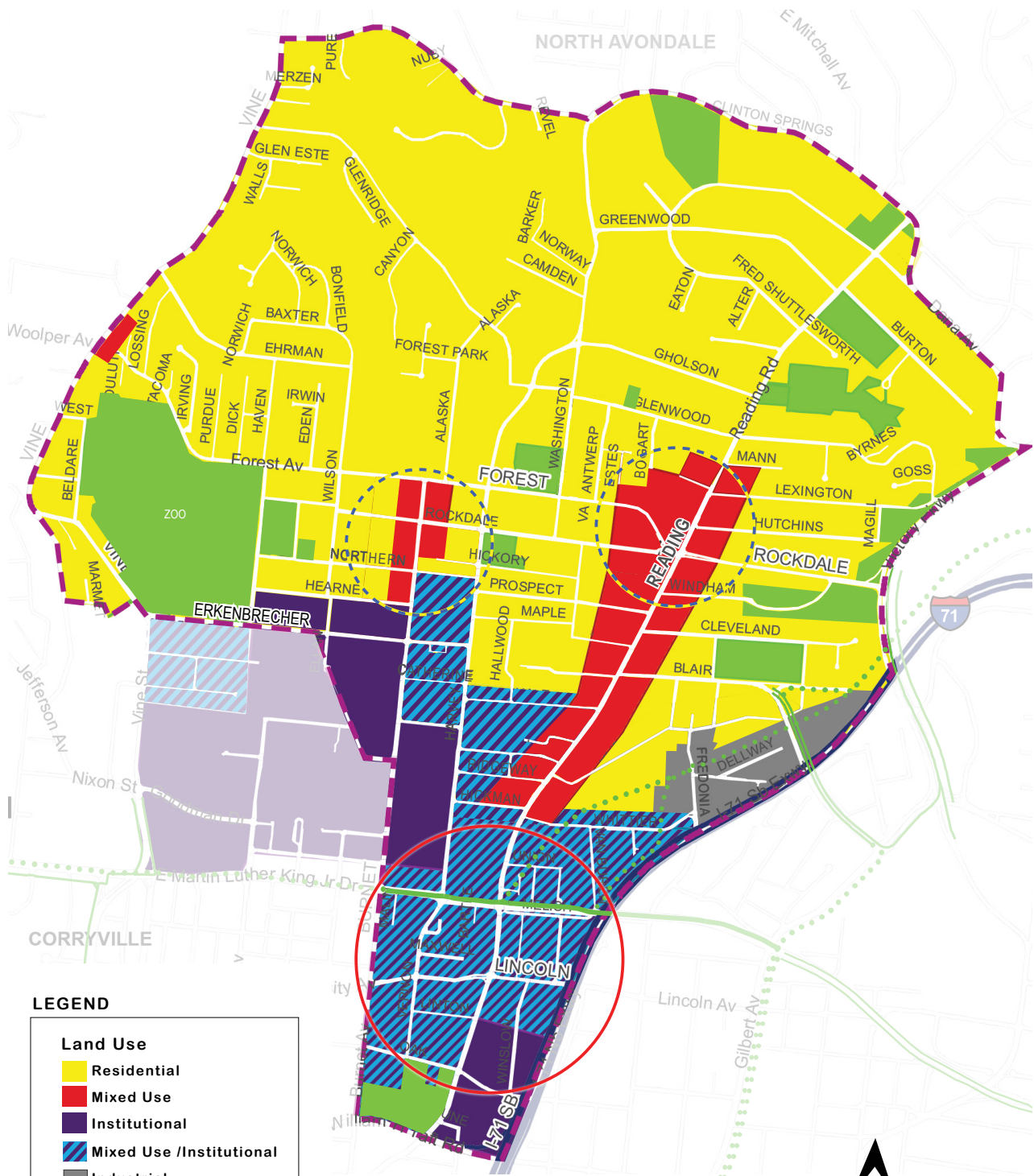
Public parks and large areas of greenspace.

Recommendation:

All areas identified as Parks on the Future Land Use Map should be zoned Parks and Recreation with the approval of property owners. Zone changes should be initiated for those parcels not already zoned Parks and Recreation including the following:

- » North Avondale Recreation Center (Clinton Springs Avenue; owner: Cincinnati Board of Education)
- » Pocket Park (Glenwood Avenue; owner: Zion Baptist Church)
- » Property behind Hirsch Recreation Center (Reading Road; Cincinnati Board of Education)
- » Avondale Recreation Area (bounded by Cleveland Avenue, Ridgeway Avenue, Blair Avenue, and Hartford Place; owner: City of Cincinnati)
- » Pocket Park (northeast corner of Northern Avenue and Larona Avenue; ownership: Hamilton County Commissioners)

Future Land Use Map



LEGEND

Land Use	
	Residential
	Mixed Use
	Institutional
	Mixed Use / Institutional
	Industrial
	Parks
	Neighborhood Boundary
	Center of Activity
	Uptown Innovation Corridor
	Existing Trails & On-road Biking Facility
	Proposed Trails



0 1,000 Feet

Recommendation Action Plan

Summary

Working Groups of the **Avondale QOL** identified strategies and action steps to accomplish their goals. The strategies and action steps all include a timeframe, responsible party, key partners, and measurable outcomes. The Recommendation Action Plan provides the roadmap for implementation of the **Avondale QOL**.

Timeframes

Now: Happening now, or happening immediately

Short-Term: 1-3 years

Mid-Term: 3-5 years

Long-Term: 5-10 years

Ongoing: Occurring on an ongoing basis

The **Responsible Party** is ultimately responsible for making sure the actions steps are carried out.

Key Partners include all of the partners/ potential partners that can support the Responsible Party in carrying out Action Steps.

Measurable Outcomes will be used to measure progress on reaching goals.

Abbreviations

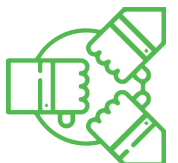
ADC: Avondale Development Corporation

ACC: Avondale Community Council

The implementation of the **Avondale QOL** cannot be accomplished by any one organization. Instead, it will require the collaboration and leadership of a number of organizations. The **Avondale QOL** should be revisited annually by key implementers, including the Avondale Development Corporation and the Avondale Community Council. They should assess what has been accomplished, identify priorities for the coming year, and revisit strategies for engaging partners in the **Avondale QOL's** implementation.

Goal 1 Avondale’s youth and families are supported in and out of school by and extensive intergenerational network of Avondale residents and stakeholders.

Strategy or Action Step	Timeframes	Responsible Party	Key Partners	Measurable Outcomes
Strategy 1.A Establish a Facebook page with a network of contact information for safe places, safe adults and resources for youth.	Short-Term	Youth Safety Team	Avondale Branch Library, Avondale Resident Liaisons, Youth, Lighthouse Youth Services, Neighborhood Allies	Number of youth connected to services through website/ number of likes comments on website
Strategy 1.B Hold a series of Mixers where youth can meet responsible caring adults.	Short-Term	Avondale Development Corporation/ Avondale Community Council	Avondale Branch Library, Gabriel's Place, Neighborhood Allies, Avondale Development Corporation	All youth attending are connected to at least one adult in the neighborhood; decrease in the number of youth wandering unsupervised in the neighborhood; young people feel connected to and cared for in their neighborhood.
Strategy 1.C Connect youth to entrepreneurs and college/military/apprenticeship recruiters through a series of Lunch and Learns/seminars.	Short-Term	Avondale Development Corporation /Avondale Community Council	Avondale Branch Library, Urban League, Gabriel's Place, Schools	All Avondale Youth are enrolled, employed, or enlisted
Strategy 1.D Host a series of Pop Up "Elementz" events.	Short-Term	Youth Safety Team	Cincinnati Works, Cincinnati Recreation Commission, Avondale Resident Liaisons, Avondale Development Corporation, Avondale Community Council	Decrease in the number of youth loitering on corners and in front of buildings throughout Avondale; engaging youth in creative ways on their own turf or in their comfort zone
Strategy 1.E Establish an expanded version of "Elementz" or Lighthouse Drop-In Center to include onsite counselors, service providers, and mentors as well as a food, clothing, and hygiene bank.	Long-Term	Avondale Development Corporation/ Avondale Community Council	Cincinnati Children's Hospital, Cincinnati Zoo, Cincinnati Recreation Commission, Gabriel's Place, Avondale Branch Library, Lighthouse Youth Services, Freestore Foodbank	Decrease in the number of youth, especially very young children, wandering through the streets of Avondale; address and abate the impacts of homelessness and poverty on Avondale children
Strategy 1.F Community leaders and school administration work with first responders to institute a “Handle With Care” policy for children who are impacted by traumatic events in the neighborhood.	Short-Term	School administration, District 4 CPD, Hamilton County Job and Family Services	Cincinnati Public Schools, ADC, District 4 CPD, Hamilton County Job and Family Services	Youth feel safe and supported in their schools, staff and administration report a decrease in behavioral disruptions in the class room
Action Step 1.F.1 Connect Cincinnati Public School Staff and District 4 Officers with Brown County and other counties with established Handle With Care policies in place for guidance and training.				



Goal 1 Avondale’s youth and families are supported in and out of school by and extensive intergenerational network of Avondale residents and stakeholders. (continued)

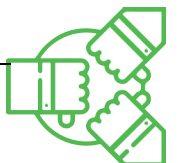
<p>Strategy 1.G Mental Health organizations placing individuals receiving mental health services partner with landlords and law enforcement to ensure services are in place and provided for each of these residents. No more dumping of residents in need of mental health services.</p>	<p>Short-Term</p>	<p>ADC, TCB, CMHA, TCB, HUD, Landlords and Management Teams, Talbert House, Greater Cincinnati Behavioral Health</p>	<p>Neighborhood Allies, Building Resource Coordinators, Talbert House, Greater Cincinnati Behavioral Health, Mayo Homes, Hamilton County Health Department, UC Behavioral Health Center</p>	<p>Reduction in the number of incidents involving persons with mental illness that require law enforcement intervention</p>
<p>Action Step 1.G .1 : ADC will convene an initial meeting with landlords, management companies for subsidized housing and mental health agencies to develop a plan/partnership to support residents receiving mental health services in our community.</p>				

Increasing Safety



Goal 2 Avondale residents are engaged and actively participating in neighborhood safety.

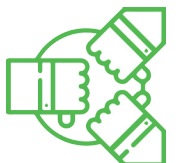
Strategy or Action Step	Timeframes	Responsible Party	Key Partners	Measurable Outcomes
Strategy 2.A Host a series of focus groups between residents and police.	Short-Term	Avondale Development Corporation/Avondale Branch Library	Cincinnati Police Department (CPD), Avondale Resident Liaisons, Avondale Branch Library, Youth Safety Team, Avondale Community Council	Increase community understanding of law enforcement role and limitations in crime prevention; increase understanding of community perceptions of law enforcement; increase law enforcement understanding of resident culture and perceptions of law enforcement
Strategy 2.B Community Police Academy and Ride Alongs with CPD.	Short-Term	CPD	CPD, Resident Safety Team	Increase understanding of police function, and nature of police work
Strategy 2.C Avondale resident leaders, liaisons and stakeholders on the frontline are trauma informed and able to identify mental health crisis and respond with appropriate actions, referrals or interventions.	Short-Term (in progress)	Joining Forces for Children, ADC, Resident liaisons, Avondale Branch Library	Cincinnati Children’s Hospital Medical Center, Mayerson Center, Joining Forces For Children, Interact for Health, Avondale Branch Library	Avondale will see a marked decrease in police calls involving persons having mental illness
Strategy 2.C.1 Develop and implement a series of trainings focused on trauma and mental health interventions.				
Strategy 2.C.2 Connect residents and stakeholders with continuous training, mental health resources and best practices.				
Strategy 2.D Adults, parents and stakeholders are promoting a sense of neighborhood and ethnic pride, and a shift from residents being subject to the drug culture, to the promotion and strengthening of the positive aspects of the Avondale/ African American culture.	Short-Term	Avondale Resident Liaisons, ArtWorks, Avondale Development Corporation, Cincinnati Public Schools	Resident Liaisons, ArtWorks, Avondale Community Council, Cincinnati Recreation Commission, and Cincinnati Public Schools	Increase neighborhood pride and pride in African American culture
Action Step 2.D.1 ADC, ACC, CPS the CRC and residents will partner with Artworks Grant to guide public art installations and public education and exposure to Avondale History through art. Liaisons will work with the ACC and CPS to develop ways to educate the community on Avondale and African American History.				
Strategy 2.E Residents work with community leaders to establish an agreement with current and potential landlords that rental complexes with 20 units or more employ full time on-site management.	Short-Term	Residents, Avondale Development Corporation, Avondale Community Council	Avondale Development Corporation, Avondale Community Council, Cincinnati Police Department, City of Cincinnati	Decrease in loitering, and criminal activity in and around high density housing
Action Step 2.E.1 ADC, ACC will work with the City of Cincinnati towards establishing policy/ community benefits agreement that will require on site management and maintenance of high density apartment buildings.				



Goal 3 Avondale is a model for police community relations and is subsequently changing the perception of Avondale as an unsafe community for residents and those living outside of Avondale.

Strategy or Action Step	Timeframes	Responsible Party	Key Partners	Measurable Outcomes
Strategy 3.A Host a Civilian Police Academy.	Short-Term/ Long-Term	CPD	CPD, Avondale Development Corporation, Avondale Resident Liaisons, Residents, Media	Increase Citizen participation and interest with each class; increase positive interaction between officers and residents
Strategy 3.B Locate Neighborhood Substations within Avondale.	Short-Term/ Long-Term	CPD/ Local Business/ Landlords	Local businesses, Landlords, Avondale Development Corporation	Increase interaction with police and community; faster response time, deterrent effect
Strategy 3.C Hold Neighborhood Roll Calls where Avondale residents who are under court supervision, diversion, parole, or probation are called in front of community members to hear about charges. Residents can discuss impacts on the neighborhood and ways for offenders to make amends for their actions.	Short-Term/ Long-Term	CPD	Local Clergy, Residents, Neighborhood Allies	Increase contact with probationers, parolees; more frequent connections/interactions with residents returning to the community from incarceration; connection to supports and services in the neighborhood
Strategy 3.D Coordinate meetings with police, business owners, landlords and clergy.	Short-Term/ Long-Term	CPD/ Avondale Development Corporation	Local Clergy, Business owners, Landlords including The Community Builders (TCB), Related Affordable, and the Cincinnati Metropolitan Housing Authority (CMHA), Avondale Development Corporation, CPD	Decrease loitering, shop lifting, drug activity and prostituting around businesses and apartment buildings; share information on problem renters/visitors hot spots current and emerging hot spots
Strategy 3.E Hold Door Knock Campaigns where a multi-disciplinary group of resident leaders, service providers, mental health professionals and CPD visit the homes of youth who have had contact with the law or gang affiliation to offer support to the entire family.	Short-Term/ Long-Term	CPD/ Avondale Development Corporation	Avondale Resident Liaisons, Cincinnati Children's Hospital, Mayerson Center, Lighthouse Youth Services, Juvenile Court, Neighborhood Allies, Cincinnati Initiative to Reduce Violence (CIRV), Beech Acres, Mayo Homes, Hamilton County Office of Reentry	Address parent/family psycho-social needs (contributing to youth involvement in crime); decrease criminal activity among targeted youth; improve parent-child relationships; increase family connection to and involvement in the community
Strategy 3.F Share and educate the community on Crime Prevention by Environmental Design (CPTED) techniques to promote security and well-being for residents while discouraging criminal behavior.	Short-Term/ Long-Term	CPD/Developers/ Landlords/ Business Owners/ Home Owners	Avondale Development Corporation, TCB, CPD, Landlords, Business Owners, Avondale Resident Liaisons, Developers	A noticeable impact on crime and loitering behavior through building and street design that improves or controls, Avondale Community Councils and egress, lighting, visibility, walkability, traffic flow etc.

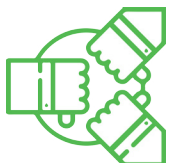
Increasing Safety



Goal 3 Avondale is a model for police community relations and is subsequently changing the perception of Avondale as an unsafe community for residents and those living outside of Avondale. (continued)

<p>Strategy 3.G District 4 Officers are trauma informed and supported by resident liaisons and stakeholders in addressing mental health crisis in the community.</p>	<p>Short-Term</p>	<p>Avondale Resident Liaisons, District 4, Avondale Development Corporation</p>	<p>Joining Forces for Children, Interact for Health, Avondale Branch Library, ADC</p>	<p>Increase in the positive resolution of calls for service</p>
<p>Action Step 3.G.1 Partner with District 4 Leadership and Mental health Services to institute trauma/mental health trainings specific to first responders.</p>				
<p>Strategy 3.H District 4 Officers are included in neighborhood Community Engagement events and activities.</p>	<p>Short-Term (ongoing)</p>	<p>Avondale Development Corporation, Avondale Resident Liaisons</p>	<p>Resident Liaisons, Stakeholders, CPD</p>	<p>Residents know District 4 Officers by name on each shift</p>
<p>Action Step 3.H.1 ADC and Resident Liaisons will advise CPD of all community events, and work with officers to determine level of participation.</p>				

Increasing Safety



Goal 4 Youth in Avondale are connected with education, employment, and career opportunities and resources that will lead to gainful employment and prepare the future generation for a competitive workforce.

Strategy or Action Step	Timeframes	Responsible Party	Key Partners	Measurable Outcomes
Strategy 4.A Compile a comprehensive resource list of resources and programs available to youth in Avondale. This list will require ongoing updating and maintenance.	Now	Sharing Success Working Group	Hirsch Recreation Center, North Avondale Recreation Center, Avondale Youth Council, South Avondale Elementary School, Neighborhood Allies, Urban League, Churches in Avondale, Rockdale Academy	Comprehensive resource and program list created.
Strategy 4.B Secure a "home" location for the resource list, ideally at the Avondale Branch Library, and distribute resource list to key outlets in the community including large apartment buildings with a significant number of families and youth, providers, churches, and to neighborhood police officers.	Short-Term	Sharing Success Working Group	Avondale Branch Library, Program providers in Avondale, Urban League, Neighborhood Allies, Avondale Development Corporation	Home/location for the resource list to be held identified.
Strategy 4.C Develop a communications strategy to communicate programs and opportunities to youth in Avondale. [Note this should be connected with the Door Knocks Strategy under Safety.]	Short-Term	Sharing Success Working Group	Avondale Youth Council, Avondale Community Council, Rockdale Academy, South Avondale Elementary, Safety Working Group, District 4 Police Department, Avondale Branch Library	Communications strategy created and implemented.
Strategy 4.D Identify opportunities to connect Avondale youth with employment opportunities or apprenticeships that expose them to training in the trades or other career exploration including, but not limited to, the Youth 2 Work Program.	Short-Term and Ongoing	<i>*Responsible party not yet identified</i>	Urban League, Cincinnati Zoo, Avondale Development Corporation, City of Cincinnati Youth 2 Work Program, ResCare, Churches in Avondale, Gabriel's Place, Hirsch Recreation Center	
Strategy 4.E Work with the Avondale Branch Library staff to establish and market the library as a hub of community resources. The library has the staff resources and technology to serve as a community hub and this is communicated with other non-profits in the community to ensure that they are referring residents to the library for assistance Avondale Community counseling information.	Mid-Term	Sharing Success Working Group	Avondale Branch Library, Avondale Development Corporation, Urban League, Rockdale Academy, South Avondale Elementary School, other service/ program providers in Avondale	



Goal 5 Avondale business districts are revitalized with service based and community serving businesses that support the health and vitality of the community.

Strategy or Action Step	Timeframes	Responsible Party	Key Partners	Measurable Outcomes
Strategy 5.A Grow the capacity of the Avondale Business Association and increase participation by Avondale businesses and commercial property owners, including new businesses at the Avondale Town Center and on Burnet Avenue.	Short-Term	ADC/ACC	Uptown Consortium, The Community Builders, Avondale Small Business Owners	Increase participation and capacity of the Avondale Business Association
Strategy 5.B Proactively engage property owners and leasing agents to market available commercial spaces and attract new neighborhood serving businesses to Avondale.	Short-Term	Avondale Development Corporation/ Department of Community and Economic Development	Uptown Consortium, The Community Builders, ACC, Commercial Property Owners	Inventory of available properties is created and regularly maintained; affordable lease structures are identified
Action Step 5.B.1 Create and maintain an inventory of commercial properties that are available for lease or sale, particularly in areas of focus around Reading Road and Burnet Avenue.				
Action Step 5.B.2 Identify opportunities for affordable commercial lease structures that will support Avondale entrepreneurs and neighborhood serving businesses.				
Strategy 5.C Identify and support future redevelopment opportunities (particularly those within the Centers of Activity) including site acquisition, site control, streetscaping improvements, business district parking and other site improvements.	Mid-Term	ADC	ACC, Uptown Consortium, The Community Builders, Department of Community and Economic Development, Commercial Property Owners	Number of parcels redeveloped consistent with the Avondale QOL
Strategy 5.D Complete an in-depth zoning study of the Reading Road corridor in partnership with the Avondale Business Association.	Short-Term	ADC	ACC, Department of Community and Economic Development, and other partners	Complete parcel by parcel analysis of zoning, recommend changes as needed, and initiate zone changes through formal city process
Action Step 5.D.1 Identify areas where future land use and zoning may be inconsistent and pursue zone changes if necessary.				



Goal 5 Avondale business districts are revitalized with service based and community serving businesses that support the health and vitality of the community. (continued)

Strategy 5.E Work with the City to complete a traffic study of the Reading Road corridor including an assessment of key intersections, a safety assessment and analysis of potential street calming and streetscaping projects.	Short-Term	Department of Transportation and Engineering	Avondale Development Corporation, Department of Community and Economic Development, The Community Builders	Traffic study completed.
Action Step 5.E.1 Identify pedestrian and bike connections to the future Wasson Way Trail and CROWN trail network that will increase pedestrian access to the Reading Road business district around the Town Center and the Uptown Innovation Corridor from the trail. This may include wayfinding signage.	Short-Term	Tri-State Trails	Wasson Way, Avondale Development Corporation, Avondale Community Council, Interact for Health, ArtWorks	Clear pedestrian and bike connections are established to connect residents to Wasson Way at Blair Ave.
Action Step 5.E.2 Expand and improve pedestrian access to the Reading Road business district around the Town Center and to the Uptown Innovation Corridor.	Mid-Term	Avondale Development Corporation	Department of Community and Economic Development, Department of Transportation and Engineering, Uptown Consortium, Innovation Corridor developers	Clear pedestrian and bike connections are established to connect residents to the Innovation Corridor developments.
Action Step 5.E.3 Acquire funding to implement recommendations from traffic study.	Mid-Term	Department of Transportation and Engineering / Avondale Development Corporation	Avondale Community Council	Necessary funding is acquired
Action Step 5.E.4 Implement recommendations from traffic study.	Long-Term	Department of Transportation and Engineering	Avondale Development Corporation, Department of Community and Economic Development, The Community Builders	Traffic study recommendations are implemented.



Goal 6 Residents have access to quality jobs at good local and regional businesses. Barriers to employment are addressed/ removed.

Strategy or Action Step	Timeframes	Responsible Party	Key Partners	Measurable Outcomes
Strategy 6.A Connect Avondale residents with regional transportation initiatives and key policy initiatives that would improve quality transportation in the community and access to employment. Educate residents about the importance of advocating for improved access and participating in voting for policy change.	Now	Sharing Success Working Group	The Better Bus Coalition, Avondale Community Council, Avondale Development Corporation, Avondale Branch Library	
Strategy 6.B Include local hire requirements for developers in any community benefits agreement established for new development projects in Avondale. This should include local hire requirements for permanent tenants of a development project, not just the construction phase of a project.	Now	Avondale Development Corporation	Uptown Consortium, Department of Community and Economic Development	
Strategy 6.C Facilitate educational opportunities for residents to learn about conventional banking institutions (not check cashing or predatory lending institutions) and work to increase residents' trust of these banking institutions.	Short-Term	<i>*Responsible party not yet identified</i>	Urban League, Wright Patt Credit Union, US Bank, First Financial, Chase, BB&T, Fifth Third	
Strategy 6.D Partner with Hamilton County Jobs and Family Services to provide services, including processing applications, in a satellite location in Avondale 1-3 days per week.	Short-Term	Avondale Development Corporation	Hamilton County Job and Family Services, Debi Home, Neighborhood Allies	Satellite JFS location/ program established.
Strategy 6.E Work with local Avondale employers to pursue commitments to providing onsite job coaches/life coaches that support employee retention and work with employees on soft skills and life skills that can help them to remain employed. Path Forward and Beacon of Hope can be used as local models.	Short-Term	Avondale Development Corporation	Beacon of Hope, Nehemiah Manufacturing, Path Forward, Department of Community and Economic Development, Uptown Consortium, The Cincinnati Zoo, Cincinnati Children's Hospital, Debi Home, Neighborhood Allies, Urban League	Number of Avondale employers with onsite job coaches/ life coaches.
Strategy 6.F Facilitate opportunities to connect more Avondale residents with the education and training that they need to be hired for available job opportunities, especially those in Avondale. When possible, on the job training should be a priority.	On-going	<i>*Responsible party not yet identified</i>	Hand Up Initiative, The Urban League, Community Action Agency, Uptown Consortium	



Goal 6 Residents have access to quality jobs at good local and regional businesses. Barriers to employment are addressed/ removed. (continued)

<p>Strategy 6.G Create a "Community Resource Navigator" position in Avondale who would be primarily responsible for connecting residents with the numerous programs and resources available in Avondale. With a specific focus on connection to training and employment opportunities, this position would require building trust and relationship with residents in the community.</p>	<p>Mid-Term</p>	<p>Sharing Success Working Group</p>	<p>Avondale Development Corporation</p>	<p>Community Resource Navigator position is created and funded.</p>
<p>Strategy 6.H Work with development stakeholders in Avondale to recruit and attract businesses that employ individuals with barriers to employment.</p>	<p>Long-Term</p>	<p>Avondale Development Corporation</p>	<p>Uptown, The Urban League, The Community Builders, Hot Chicken Takeover (example model)</p>	<p>Number of businesses in Avondale that employ individuals with barriers to employment</p>



Goal 7 Entrepreneurs in Avondale have the platform to access the training and resources they need to successfully open and run strong, resident and black owned businesses.

Strategy or Action Step	Timeframes	Responsible Party	Key Partners	Measurable Outcomes
Strategy 7.A Recruit an accelerator/business incubator to work in Avondale.	Short-Term	Avondale Development Corporation	Department of Community and Economic Development, Mortar, The Community Builders, Cincinnati USA Regional Chamber, the African American Chamber, Greater Cincinnati Microenterprise Initiative	Agreement with accelerator/business incubator reached to work with Avondale residents
Strategy 7.B Identify the most significant barriers to success and needs of local entrepreneurs. Develop a set of strategies to address those needs.	Short-Term and Ongoing	Selected Avondale Community Council accelerator/incubator	Avondale Development Corporation, Department of Community and Economic Development, Urban League, African American Chamber	Barriers are identified and strategies to address barriers are created and implemented
Strategy 7.C Partner with the Department of Community and Economic Development to host a pop up storefront in or near the Town Center development through the City's Pop Shop program.	Short-Term	The Community Builders	Avondale Development Corporation, Department of Community and Economic Development, Selected Avondale Community Council accelerator/incubator	Location for pop-up shop identified and pop-up shop started
Strategy 7.D Partner with the Ohio Justice & Policy Center to serve the re-entry population in Avondale who may be interested in opening their own business.	Short-Term	Avondale Development Corporation	Ohio Justice & Policy Center, Selected Avondale Community Council accelerator/incubator, The Community Builders, Uptown Consortium, Hamilton County Office of Reentry	Partnership with Justice Policy Center established
Strategy 7.E Increase access to capital for resident entrepreneurs by connecting residents with banking institutions who work with small business owners.	Mid-Term	Selected Avondale Community Council accelerator/incubator/ Avondale Development Corporation	African American Chamber, Urban League, Wright Patt Credit Union, US Bank, First Financial, Chase, BB&T, Fifth Third, Main Street Ventures, HCDC	Baseline of capital accessed and increase in capital tracked annually over time
Strategy 7.F Develop strategies for community organizations to help advertise/support start-up businesses in Avondale, specifically those that are brick and mortar/retail but also those that are web-based or service-based.	Mid-Term and Ongoing	Avondale Development Corporation	Department of Community and Economic Development, Mortar, The Community Builders, Cincinnati USA Regional Chamber, the African American Chamber	Comprehensive advertising strategy created



Goal 8 Avondale is a place where resident know what's going on, they feel connected with one another, and they get involved.

Strategy or Action Step	Timeframes	Responsible Party	Key Partners	Measurable Outcomes
Strategy 8.A Host community engagement training for residents.	Short-Term	Avondale Community Council	Center for Closing the Health Gap, Invest in Neighborhoods, Avondale Development Corporation, Cincinnati State	Development of online community engagement class: number of people attending trainings
Strategy 8.B Assess the effectiveness of communication methods that are already being used (Facebook, Inside Avondale, Updates for Avondale Community Council, Flyers, calendar of events, texting).	Short-Term	Avondale Development Corporation	Avondale Community Council	Number of people receiving information, identifying best method to reach different groups of residents
Strategy 8.C Host and support movie nights and other events, including art, recreation and music. These events should be community led and interactive, and they can promote the culture and history of Avondale.	Short-Term	Block clubs and resident associations	Avondale Churches, Avondale Branch Library, Gabriel's Place, City of Cincinnati (in-kind donations), Schools, Hirsch Recreation Center, Radio stations, Institutions (promotional sponsors), METRO, ArtWorks, Avondale Development Corporation, Avondale Community Council, Safety Working Group	Hosting and/or supporting 4 community events held per year
Strategy 8.D Develop a resource directory for residents and businesses that would tell them where to get support and assistance on a range of issues, leading to positive changes in their neighborhood.	Mid-Term	Avondale Development Corporation/Avondale Community Council	All of above	Number of people receiving information
Strategy 8.E Resident Groups/ Block Clubs explore pilot pocket park network in Avondale for future expansion.	Short-Term	Cincinnati Zoo	Hamilton County Landbank, Block clubs and resident associations, Cincinnati Park Board	Number of parks created (initial goal is 6 pocket parks); connecting pocket parks with one another and other neighborhood assets
Action Step 8.E.1 Explore funding sources for pocket parks, including using funds from demolition permits to fund pocket parks.	Short-Term	Cincinnati Zoo	City of Cincinnati Buildings & Inspections	Funds raised for implementation of sustainable pocket park network

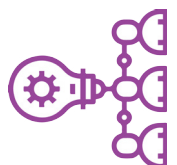
Connecting Residents & Building Partnerships with Institutions



Goal 9 Avondale’s block clubs and resident associations and other community groups and organizations share information, connect residents, build resident leadership, and help connect residents with the Avondale Community Council and community decision-making.

Strategy or Action Step	Timeframes	Responsible Party	Key Partners	Measurable Outcomes
Strategy 9.A Identify existing block clubs, organizations, associations, and Avondale Resident Liaisons in Avondale and identify blocks/areas where no block clubs currently exist.	Now	Avondale Development Corporation	Avondale Community Council	Inventory of current block clubs and resident associations, organizations, and Avondale Resident Liaisons, including a map
Strategy 9.B Develop and maintain a contact list for all block clubs.	Ongoing			
Action Step 9.B.1 Contact all current block club members.	Now			
Action Step 9.B.2 Track block clubs using a map (GIS).	Ongoing		Cincinnati Zoo	
Strategy 9.C Start up new block clubs on blocks/areas with residents interested in leading those groups.	Short-Term	Avondale Community Council	Avondale Development Corporation, other community partners, existing block club and resident association leadership	Number of residents involved; number of new block clubs; total number of block clubs
Strategy 9.D Host an event to share information about block clubs, organizations, associations, and community liaisons.	Short-Term	Avondale Development Corporation (coordinator)	Avondale Community Council (volunteers), Schools (advertise), Institutions (host, support)	Number of participants
Strategy 9.E Identify key Avondale Resident Liaisons for all groups.	Now	Avondale Development Corporation	Avondale Community Council, other community partners, existing block club and resident association leadership	Number of Avondale Resident Liaisons

Connecting Residents & Building Partnerships with Institutions



Goal 10 Avondale residents are active participants and have a voice in the decisions made by Avondale institutions and businesses when they have a direct impact on residents.

<p>Strategy 10.A Develop a checklist and community application process for new development and redevelopment in Avondale to ensure developers meet with Avondale Community Council and Avondale Development Corporation leadership early in their application process with the City of Cincinnati. All developers of economic, housing, and community development projects located in Avondale should be coordinated and provide a benefit to the Avondale community, especially its residents, by supporting the recommendations of the QOL. The checklist should address the following areas: housing affordability, jobs and labor, community input, impact on community assets, diversity and inclusion, public space and infrastructure, natural environment, community organizations and programs, and local enterprise.</p>	<p>Short-Term</p>	<p>Avondale Development Corporation, Avondale Community Council</p>	<p>Institutions (to be identified by Avondale Community Council and Avondale Development Corporation), Developers, Residents, Avondale Development Corporation, Housing Working Group</p>	<p>Number of applicants that submit checklists; development that occurs in neighborhood has community agreement and is consistent with the proposed land use map and proposed Avondale QOL recommendations; land use map and zoning reflects residents' desires</p>
<p>Strategy 10.B Require that the checklist and community application process be used in making community decisions and subsequent recommendations to the City of Cincinnati in support or in opposition of proposals.</p>	<p>Ongoing</p>		<p>Uptown Consortium, Institutions, Developers, Avondale Development Corporation, Avondale Community Council</p>	

Connecting Residents & Building Partnerships with Institutions



Goal 11 All Avondale stakeholders (including the Avondale Community Council, resident associations, community partners, and anchor institutions) work together to support implementation of the Avondale QOL.

Strategy or Action Step	Timeframes	Responsible Party	Key Partners	Measurable Outcomes
Strategy 11.A Identify areas where stakeholders can work together based on shared values and areas of expertise and interest (look at mission statements of institutions as a starting point).	Now	Avondale Development Corporation, Avondale Community Council	Primary: Cincinnati Children's Hospital, Cincinnati Zoo, UC Health, TriHealth, University of Cincinnati; Additional: Urban League, Public Library, Uptown Consortium, 1819 Innovation Hub, Niosh, CPS	
Action Step 11.A.1 Identify where community goals are shared with partners: Cincinnati Children's (LEADERSHIP), Cincinnati Zoo (COMMUNITY), UC Health (RESEARCH, INNOVATION, INCLUSIVENESS), Tri-Health (WHERE PEOPLE WANT TO WORK AND LIVE), University of Cincinnati (EXPERIENCED BASED SERVICE)	Short-Term	Avondale Development Corporation, Avondale Community Council	Primary: Cincinnati Children's, Cincinnati Zoo, UC Health, TriHealth, University of Cincinnati; Additional: Urban League, Public Library, Uptown Consortium, 1819 Innovation Hub, Niosh, Cincinnati Public Schools (CPS)	Repeat exercise where goals are shared researching and matching mission/values for additional organizations; develop list of contacts at anchor and additional organizations; create bench depth and new relationships including who owns/leads shared value mission/vision, engagement manager, public relations, marketing (various), communication team, customer service and community manager
Action Step 11.A.2 Develop organization asset list.	Now	Avondale Development Corporation, Avondale Community Council		Create database of social media channels, websites, newsletters; confirm Avondale Development Corporation/Avondale Community Council are followers of all and signed up for newsletters
Action Step 11.A.3 Support collective sharing of organization events and activities with all partners.	Now	Avondale Development Corporation, Avondale Community Council		Develop a shared calendar of events, regular meetings of community relations representatives from institutions and partners; consult with Avondale Community Council before scheduling events in Avondale

Connecting Residents & Building Partnerships with Institutions



Goal 11 All Avondale stakeholders (including the Avondale Community Council, resident associations, community partners, and anchor institutions) work together to support implementation of the Avondale QOL. (continued)

Strategy 11.B Enhance use of communication technology in the community by working with institutions to learn from them on how they communicate with their clients.	Now - 1 year	Avondale Development Corporation, Avondale Community Council		
Action Step 11.B.1 Create a survey monkey with 10-20 questions to understand best organizational practices.	Now - 1 year		Working Group; interns, volunteers from new contact database, existing relationships	Best practices for customer engagement (getting new customers; retaining existing customers), internal and external communication strategies, use of specialists, consultants, creative outsourcing; best and worst return on investment strategies.
Action Step 11.B.2 Analyze survey results.	Now - 1 year			MOU template and invitation to partner at roll out of Plan
Action Step 11.B.3 Share report summary with all participants, working group; use event as a launch.	Now - 1 year		Resident leaders, Avondale Resident Liaisons, Schools, Principals, Urban League, Cincinnati Health Department	
Strategy 11.C Develop a branding and marketing campaign based on the Avondale QOL that clearly identifies where the community is headed and how partners and residents can join in. Identify who is the target audience.	Mid-Term	Avondale Development Corporation, Avondale Community Council	* Key partners and responsibilities will evolve throughout this process but start with identified	Develop a shared calendar of events, regular meetings of community relation representatives from institutions and partners; consult with Avondale Community Council before scheduling events in Avondale
Action Step 11.C.1 Branding and marketing campaign target: current residents	Now/ Ongoing		Working Group; interns, volunteers from new contact database, existing relationships	Awareness of where information channels are available; encouragement of signup; sustainable engagement; tactical - neighborhood block club; Tactical - health fair, walk/run
Action Step 11.C.2 Branding and marketing campaign target: new residents/new residential prospects	Now/ Ongoing			Welcome program; Awareness of where information channels are available; encouragement of signup; sustainable engagement
Action Step 11.C.3 Branding and marketing campaign target: businesses	Now/ Ongoing			Welcome program; Profile program through community channel (storytelling content); encourage connectivity through existing channels; sustainable engagement

Connecting Residents & Building Partnerships with Institutions



Goal 11 All Avondale stakeholders (including the Avondale Community Council, resident associations, community partners, and anchor institutions) work together to support implementation of the Avondale QOL. (continued)

Action Step 11.C.4 Branding and marketing campaign target: surrounding urban neighborhoods including Corryville, CUF, Clifton, Walnut Hills, Mt. Auburn, North Avondale, Evanston, Clifton, Paddock Hills	Short-Term	Avondale Development Corporation, Avondale Community Council	Working Group; interns, volunteers from new contact database, existing relationships	Seek invitations at community meetings for a 5-minute mission/vision Avondale; invite surrounding urban neighborhoods for a community tour (devise and create)
Action Step 11.C.5 Branding and marketing campaign target: Cincinnati region and beyond	Short-Term to Mid-Term			Expand tour for stakeholders at anchor institutions; expand tour for interested investors/developers
Action Step 11.C.6 Form small teams of good will ambassadors that include Avondale Development Corporation/Avondale Community Council board members, cross generational residents (youth - seniors), Avondale Youth Club, block clubs to promote QOL implementation.	1 year		Primary: Cincinnati Children's, Cincinnati Zoo, UC Health, TriHealth, University of Cincinnati; Additional: Urban League, Public Library, Uptown Consortium, 1819 Innovation Hub, Niosh, CPS Plus: Cincinnati Business Herald, African American Chamber, Property owners Media and organizations with focus on community development: The Port, The City of Cincinnati, Soapbox Cincinnati, University of Cincinnati campus communications, business associations, Uptown Consortium, Urban radio, television partner, UC interns, Churches, Schools (higher level connections at CPS), Hirsch Recreation Center, Community board assessment – where are they located Community gathering locations – Gabriel's Place, Ronald McDonald House	Meetings to develop prospective partnerships including key partners identified; sign MOU that endorses the MOU and identifies their commitment QOL implementation.

Connecting Residents & Building Partnerships with Institutions



Goal 12 Revitalize Avondale with a diverse quality housing stock which meets the needs of existing seniors, owners and renters and attracts new residents.

Strategy or Action Step	Timeframes	Responsible Party	Key Partners	Measurable Outcomes
Strategy 12.A Keeping current Avondale residents in Avondale is a top priority. The housing strategy should ensure that current residents,				
Action Step 12.A.1 Ensure code compliance enforcement to improve the quality of housing options.	Now	Avondale Development Corporation takes the lead and will partner with various other external resource providers	City of Cincinnati Buildings & Inspections (enforce building codes and zoning regulations), Cincinnati Health Department (code enforcement of health issues on residential and commercial property), Legal Aid (resolves serious legal problems for low-income people, promote economic and family stability and reduce poverty through effective legal assistance)	Number of code violations order resolved/closed
Action Step 12.A.2 Advocate for policy to establish housing court in Cincinnati (i.e. housing court)	Long-Term	Residents, Avondale Community Council	Avondale Development Corporation, Legal Aid, Hamilton County Courts, Ohio Justice & Policy Center	Creation of Housing Court
Action Step 12.A.3 Educate residents about the ability and the need to report code violations, crimes, and nuisance properties while ensuring residents are protected from negative retaliation.	Short-Term	Legal Aid, City Building & Inspections, Avondale Development Corporation	Cincinnati Health Department (code enforcement of health issues on residential and commercial property), UC Health (innovative/visionary partner, address health disparities of the neighborhood), Cincinnati Police Department	Increase number of code violations, criminal activity and nuisances properties reported by Avondale residents; number of reports investigated, resolved, and closed
Action Step 12.A.4 Work with subsidized/assisted housing providers to ensure code compliance enforcement and the inclusion of all residents as part of the decision-making and the selection of development and management	Short-Term	Avondale Development Corporation takes the lead and will partner with various other external resource providers	Avondale Community Council (elected body of the community and voice of the community), Assisted Housing Providers (ex. CMHA)	Increase number of residents attending Avondale Community Council meetings by 20%
Action Step 12.A.5 Hold landlords and property management Avondale Community Council accountable through regular meetings to ensure that all units are safe, clean, sanitary and encourage fulltime onsite management.	Short-Term	Legal Aid, City Building & Inspections, Avondale Development Corporation	Cincinnati Health Department (work to improve the health and wellness of Cincinnati citizens); Avondale Community Council (elected body of the community and voice of the community); Cincinnati Police (law enforcement); Residents	Increase number of meetings held; number of landlords and property managers in attendance



Goal 12 Revitalize Avondale with a diverse quality housing stock which meets the needs of existing seniors, owners and renters and attracts new residents. (continued)

Action Step 12.A.6 Encourage assisted/subsidized housing providers to support additional service coordinator positions. Identify and train residents who can be a central point for receiving and communicating violations (for example, community liaisons) so residents are connected to information, advocacy and support.	Short-Term	Subsidized Housing Providers, Property Owners and/or management	Cincinnati Health Department (work to improve the health and wellness of Cincinnati citizens), Legal Aid (resolves serious legal problems for low-income people, promote economic and family stability and reduce poverty through effective legal assistance), City of Cincinnati Building and Inspections (enforce building codes and zoning regulations), Residents	Increase number service coordinator positions per building, establish Memorandum of Understanding for owners and managers of subsidized housing units
Strategy 12.B Conduct a housing needs assessment, including existing conditions data and maps.				
Action Step 12.B.1 Collect comprehensive housing data, including existing housing conditions.	Q4 2019 - Now-happening	Avondale Development Corporation takes the lead and will partner with various other external resource providers	Community Building Institute (data collection & analysis), University of Cincinnati, Xavier, City of Cincinnati	Housing data and existing housing conditions information collected and analyzed
Action Step 12.B.2 Map existing conditions.	Now		Cincinnati Area Geographic Information System (CAGIS), University of Cincinnati DAAP Intern	Map showing existing housing/property conditions in Avondale
Action Step 12.B.3 Identify opportunities for redeveloping vacant buildings and land.	Short-Term		Private investors and Developers; Port Authority (land disposition); CBI	Establish vacant building and land inventory/database
Action Step 12.B.4 Identify historic residential properties.	Short-Term		Cincinnati Historic Conservation	Database of historic structures
Strategy 12.C Develop housing recommendations for target areas based on strengths and assets, opportunities, and challenges.				
Action Step 12.C.1 Ensure that Housing Strategy recommendations will result in no net loss of housing units, while ensuring housing is safe, clean, affordable, sanitary, and equitable.	Now	Avondale Development Corporation takes the lead and will partner with various other external resource providers	City of Cincinnati Buildings & Inspections (enforce building codes and zoning regulations), Cincinnati Health Department (code enforcement of health issues on residential and commercial property), UC Health (innovative/visionary partner; address health disparities of the neighborhood), Avondale Community Council (elected body of the community and voice of the community), Community Building Institute	Increase number of residential units (rental and for sale) preserved and created in Avondale (quantity will be determined by responsible party and key partners)
Action Step 12.C.2 Establish inclusionary targets for new development, including affordability.	Short-Term		Community Building Institute, Uptown Consortium, Inc., City Department of Community and Economic Development (including Housing)	Identified target areas for inclusionary development



Goal 12 Revitalize Avondale with a diverse quality housing stock which meets the needs of existing seniors, owners and renters and attracts new residents. (continued)

Action Step 12.C.3 Develop a realistic target ratio for owner-occupied and rental units based at least in part on Avondale's building type composition and demographics of current residents.	Short-Term	Avondale Development Corporation takes the lead and will partner with various other external resource providers	Consultant, Community Building Institute, Uptown Consortium, Inc.	Ratio will be established by responsible party and key partners
Action Step 12.C.4 Create a matrix that tracks the number of units preserved, created, rehabbed, and replaced (rentals, sales, purchases).	Short-Term		Consultant, Intern, Community Building Institute, Uptown Consortium, Inc.	Establish Matrix/inventory database of units preserved, created, rehabbed, and replaced
Action Step 12.C.5 Develop a strategy to transition vacant 2-unit and 3-4 unit buildings to occupied units.	Short-Term		Consultant, Uptown Consortium, Inc.	Strategy developed for development of vacant property
Action Step 12.C.6 Identify scattered site opportunities that can provide temporary housing for families within Avondale while units are being improved (these units might also provide long-term housing options for some families).	Short-Term		Private investors and Developers, the Port and Hamilton County Landbank (land disposition), The Community Builders, Uptown Consortium, Inc., Community Building Institute/Consultant	Number of temporary housing units created; number of existing families & individuals retained in Avondale
Action Step 12.C.7 Work with the Residents and Partnerships QOL Working Group to develop a checklist and community application process for new development or redevelopment in Avondale.	Short-Term		Avondale Community Council (elected body of the community and voice of the community), Residents, Community Building Institute, Uptown Consortium, Inc.	Screening/vetting tool(s) created
Strategy 12.D Identify strategies that can reposition vacant buildings and place back into productive use for current residents and new				
Action Step 12.D.1 New housing developments should be inclusionary (meeting affordability targets), and mixed use when possible and consistent with future land use.	Short-Term	Avondale Development Corporation takes the lead and will partner with various other external resource providers	Community Building Institute, Uptown Consortium, Inc., City Department of Community and Economic Development (including housing), Residents	Increase number of new inclusionary units
Action Step 12.D.2 Work with partners to ensure vacant land and buildings are transferred to responsible parties that can support implementation of the Housing Strategy.	Now		Port and Hamilton County Landbank (land disposition), Uptown Consortium, Inc., Residents, Community Building Institute/Consultant	Number of vacant land and buildings conveyed to responsible parties
Strategy 12.E Establish an Avondale Housing Trust Fund (AHTF) to provide the financial support necessary to carry out the Housing Strategy.				
Action Step 12.E.1 Establish the Avondale Housing Trust Fund, including management structure and policies and procedures.	Short-Term	Avondale Development Corporation takes the lead and will partner with various other external resource providers	Uptown Consortium, Inc., Avondale Development Corporation Board, Avondale Community Council	AHTF in place and funded
Action Step 12.E.2 Partner with low-income housing providers to ensure housing units are created that are affordable to residents with incomes below 80% Area Median Income (AMI).	Short-Term		Renting Partnerships (Partner with low-income housing development - below 80% AMI); CBI/Consultant	Low income housing created for 80% AMI (number of units will be determined by key partners and responsible party)



Goal 12 Revitalize Avondale with a diverse quality housing stock which meets the needs of existing seniors, owners and renters and attracts new residents. (continued)

Action Step 12.E.3 Connect residents with financial assistance and mortgage products to help them stay in their homes.	Short-Term	Homeownership Center	Avondale Development Corporation, Uptown Anchors, Urban League	Number of residents Avondale Community Counciling resources
Action Step 12.E.4 Support rehabilitation programs for homeowners and historic properties that connects residents with home repair resources.	Now	Avondale Development Corporation takes the lead and will partner with various other external resource providers	Cincinnati Children's Hospital Medical Center (CCHMC), City Department of Community and Economic Development (NOFA, special project financing), Financial Institutions; State of Ohio Preservation Office	Number of residents Avondale Community Counciling resources
Action Step 12.E.5 Support seniors aging in place by connecting seniors with financial and physical improvements that can help them comfortably remain in their homes, and in Avondale. This includes the creation of additional senior only housing in Avondale.	Now	Avondale Development Corporation takes the lead and will partner with various other external resource providers	People Working Cooperatively, Greater Cincinnati Energy Alliance, Homeownership Center, Habitat for Humanity of Greater Cincinnati, Area Council on Aging, SO-ACT	Number of seniors Avondale Community Counciling and number of seniors retained in homes in Avondale
Action Step 12.E.6 Create a tax incentive tool kit which outlines available tax credits and tax abatements for building and investing in Avondale.	Short-Term	Avondale Development Corporation takes the lead and will partner with various other external resource providers	City Department of Community and Economic Development (NOFA, special project financing), Uptown Consortium, Inc. (UCI), UCI Anchor Institutions (Avondale Development Corporation real estate development partner)	Number of tax incentives utilized
Action Step 12.E.7 Develop an Avondale-specific Homestead program.	Short-Term	Avondale Development Corporation takes the lead and will partner with various other external resource providers	City Department of Community and Economic Development (NOFA, special project financing), Uptown Consortium, Inc., Anchor Institutions (Avondale Development Corporation real estate development partner), Port	Number of new homeowners in Homestead program
Action Step 12.E.8 Encourage a range of investment that can help support the objectives of the Housing Strategy (public/private).	Short-Term	Avondale Development Corporation takes the lead and will partner with various other external resource providers	City Department of Community and Economic Development (NOFA, special project financing), Uptown Consortium, Inc., (UCI), UCI Anchor Institutions (Avondale Development Corporation real estate development partner), LISC (Operating support & technical support), private investors and developers, Port	Number of new investments in Avondale, new investment dollars



Goal 12 Revitalize Avondale with a diverse quality housing stock which meets the needs of existing seniors, owners and renters and attracts new residents. (continued)

Action Step 12.E.9 Create and support a renter equity program.	Short-Term	Renting Partnerships (Partner with low-income housing development - below 80% AMI)	Avondale Development Corporation, Homeownership Center	Creation of Renter Equity program and funding sources identified
Action Step 12.E.10 Create Homeowners resources toolbox for minor residential repairs, maintenance, improvements, and housekeeping.	Short-Term	Avondale Development Corporation takes the lead and will partner with various other external resource providers	Cincinnati Children's Hospital Medical Center (CCHMC), City Department of Community and Economic Development (NOFA, special project financing), Financial Institutions, Homeownership Center	Number of homeowners utilizing resources
Action Step 12.E.11 Develop a match-savings program as an incentive for homebuyers.				
Action Step 12.E.12 Explore strategies to combat raising rents and property taxes for current residents so that they can remain in Avondale.	Short-Term	Legal Aid, Residents, Avondale Community Council	HUD, City Department of Community and Economic Development, Hamilton County Auditor's office, Cincinnati Metropolitan Housing Authority, Residents	Rental rate and property tax strategies created



Goal 13: Create an education and advocacy curriculum to support the upward mobility and stability of our existing seniors, owners and renters.

Strategy or Action Step	Timeframes	Responsible Party	Key Partners	Measurable Outcomes
Strategy 13.A Support current residents as they advocate for improving property conditions.				
Action Step 13.A.1 Host tenant rights' training.	Short-Term	Avondale Development Corporation takes the lead and will partner with various other external resource providers	Legal Aid, other partners to be identified	Number of residents trained and knowledgeable about tenant rights; number of trainings held
Action Step 13.A.2 Work with local hospitals and health providers to connect residents and property managers with information on how housing can contribute to, or negatively impact health.	Short-Term	various other external resource providers	UC Health, CCHMC, Cincinnati Health Department	Increase data sharing from health providers
Strategy 13.B Connect landlords and property managers with property maintenance training.				
Action Step 13.B.1 Identify landlords, property managers, and existing training opportunities.	Short-Term	Avondale Development Corporation takes the lead and will partner with various other external resource providers	Homeownership Center, HUD, CMHA, Legal Aid	Create database containing information about Avondale landlords, property managers and property maintenance training opportunities.
Strategy 13.C Provide opportunities for training and education.				
Action Step 13.C.1 Provide a range of financial literacy training opportunities, including face-to-face training and self-guided online training.	Now	Avondale Development Corporation takes the lead and will partner with various other external resource providers	Financial Institutions (Educational literacy programs; engage in business in Avondale), Uptown Consortium, Inc., Avondale Community Council, Residents, Library	Establish training courses; number of courses held and successful completion by residents; number of residents with improved credit scores
Strategy 13.D Connect residents with financial literacy programs for current and future homeowners.				
Action Step 13.D.1 Support first-time homebuyer education.	Short-Term	Avondale Development Corporation takes the lead and will partner with various other external resource providers	Homeownership Center, Financial Institutions (education literacy programs), Library, Schools	Number of courses held; number of resident successful completion
Action Step 13.D.2 Support programs on foreclosure prevention.	Short-Term	Legal Aid	Homeownership Center, Financial Institutions (education literacy programs), Avondale Development Corporation	Number of foreclosure actions diverted

Appendix

AVONDALE DATA SNAPSHOT (2013-17 5-Year Estim

12,043 People in **5,423** Households

16,298 People in 2

HOUSEHOLDS

2,955 Single Person Households

162 Married Couples with Children

951 Single Female with Children

HOUSING

7,524 Housing Units

..... **5,423** Occupied Units

25% Owner-occupied

75% Renter-occupied

..... **2,101** Vacant Units

POPULATION

35 Median Age

11% White

85% Black

2% Two or more races

\$19,620 Median Household Income

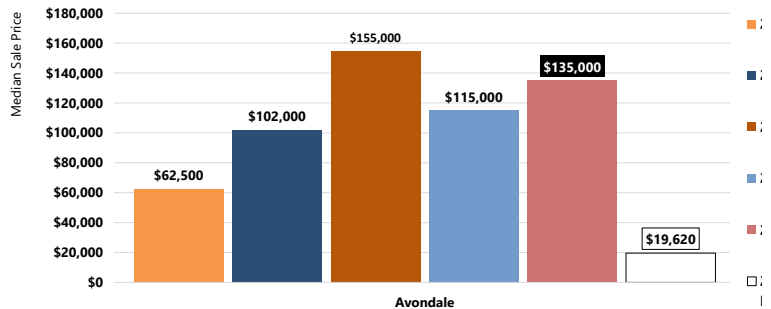
5,824 People in Poverty

\$153,000

2018 Median Sale Price
Single-family only; 74 sales

1950

Median Build Age (Year)



AFFORDABILITY

24% Of Income Spent on Housing by All Median Income Families (*)

67% Of Income Spent on Housing by All Low Income Individuals (*)

4,077 Total Renters

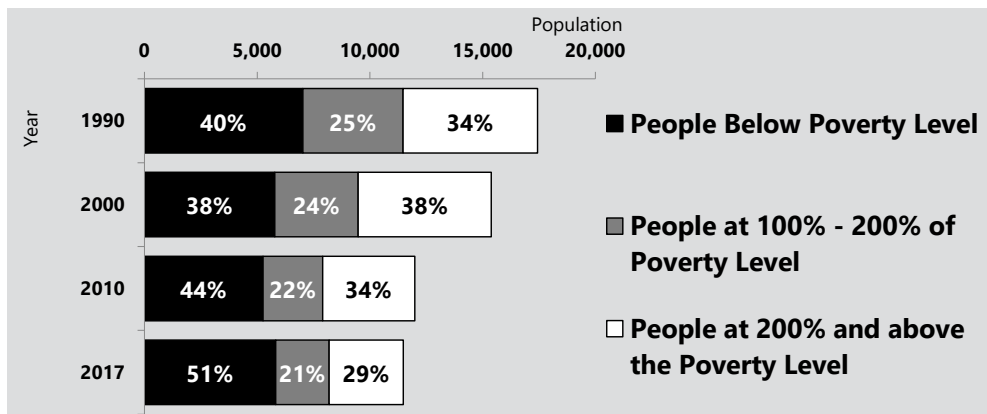
45% Of Renters are Cost-Burdened

1,346 Total Owners

21% Of Owners are Cost-Burdened

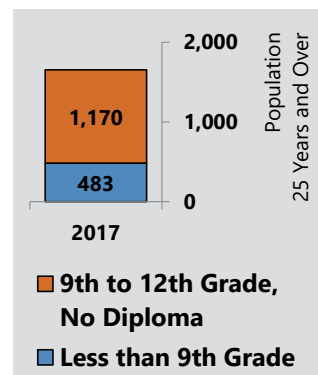
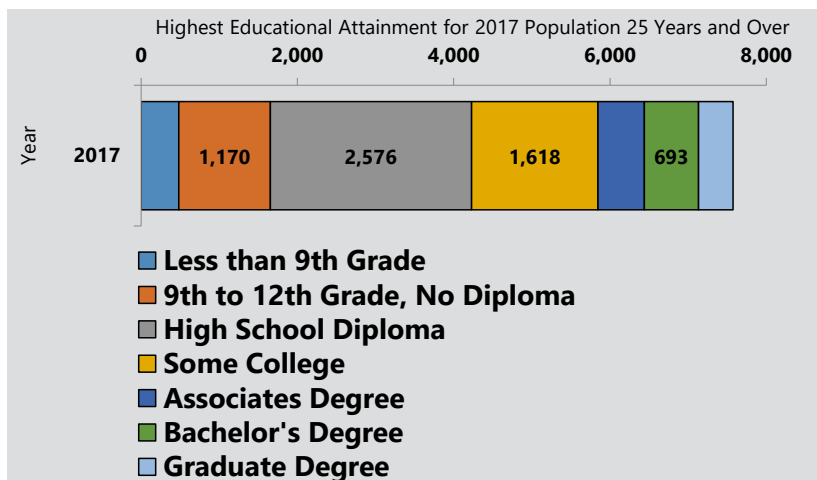
Avondale

Data Trends

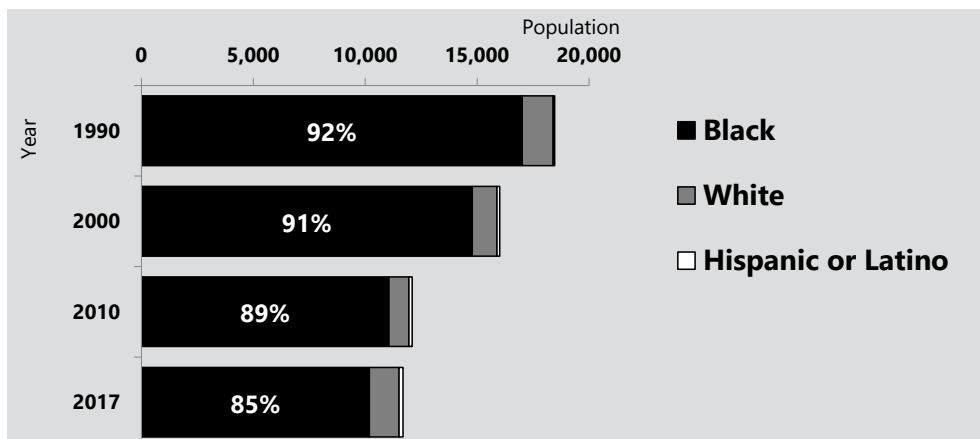


Avondale lost more than a third of its population in just under 30 years between 1990 and 2017.

In 1990, there were nearly 6,000 residents that were self-sufficient (above 200% of poverty). In 2017, that number was down to just under 3,300.



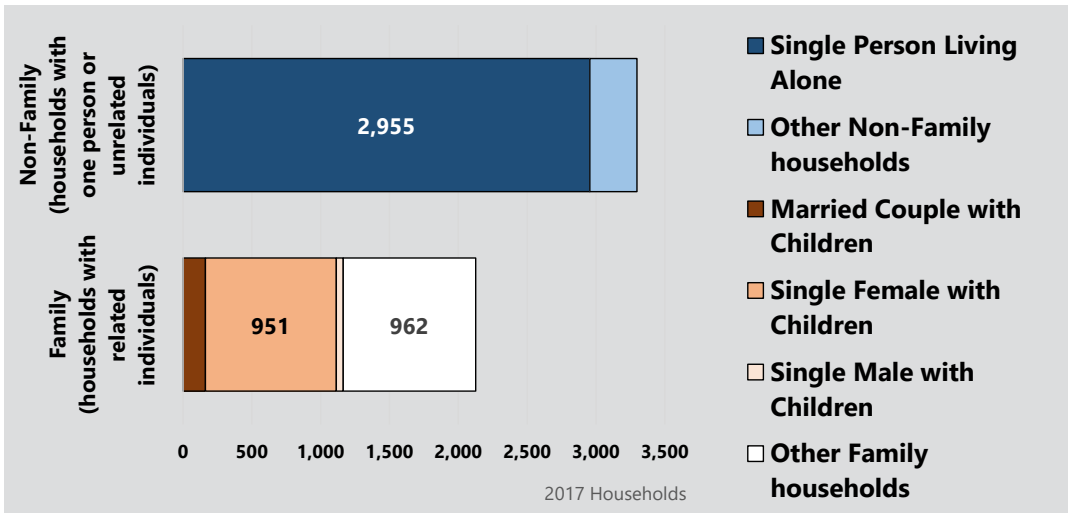
Nearly 1,700 adults over 25 in Avondale do not have a high school degree.



Avondale remains a predominantly African American neighborhood.

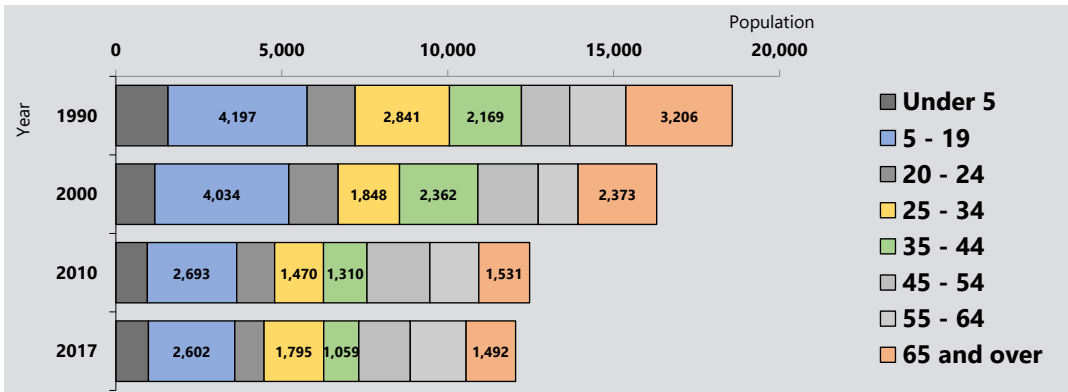
The number of Whites remained about the same between 1990 and 2017, but with a decrease in community population, Whites now account for just over 10 percent of Avondale's

Avondale

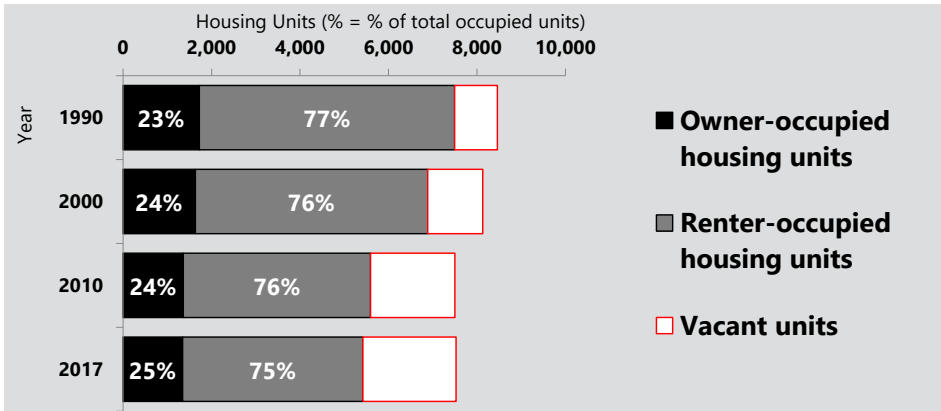


More than half of Avondale's households are a single person living alone.

There are roughly the same number of households made up of a single mom with children and a household with related family members living together (for example, a grandma with grandchildren).

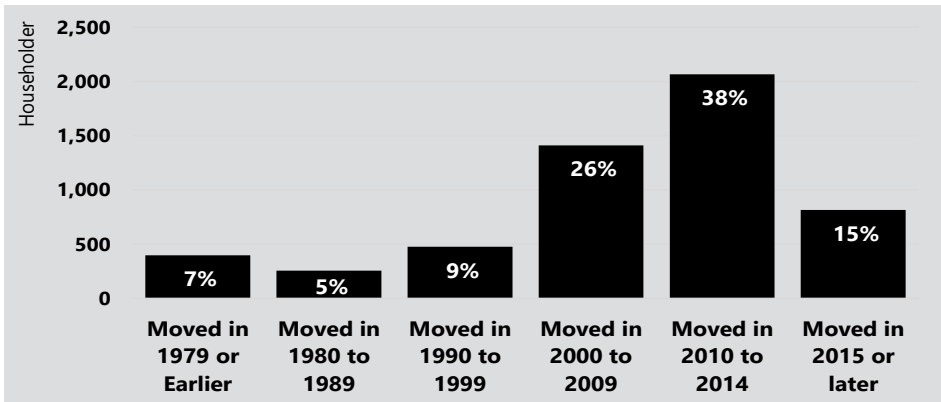


Avondale has a decreasing number and share of children, young adults between the ages of 25 and 35, and seniors.



In 2017, there were more about 2,100 vacant housing units.

There were just over 5,400 occupied housing units; three-quarters of units were renter-occupied.



More than half of Avondale households moved into their current unit less than 10 years ago. This could include a household moving from one unit in the community to another unit in the community.

Avondale

Historic Overview

The data for this dashboard includes response data from the past 3 years.

Total Calls for Service:

15,721



Search by Date Range

1/1/2018 12:00:00 AM to 12/31/2018

Compare Months

January February March April May June July August September October November December

Select Year

2018

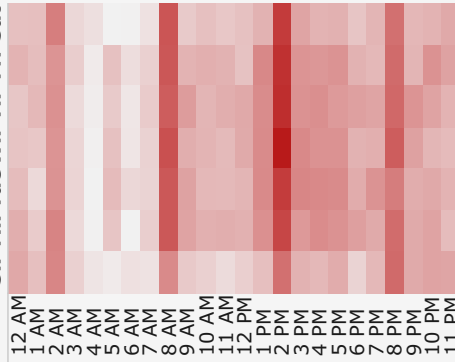
Top 40 Call Types

All



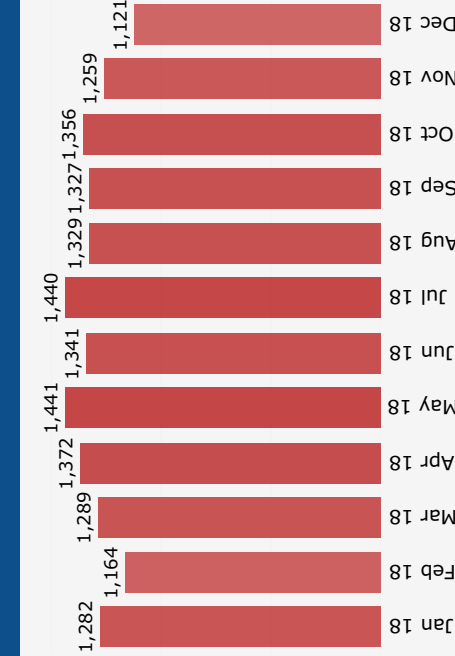
Calls by Hour & Weekday

S.. M.. Tue W.. T.. Fri Sat



Calls by Month

Month



Calls by Neighborhood

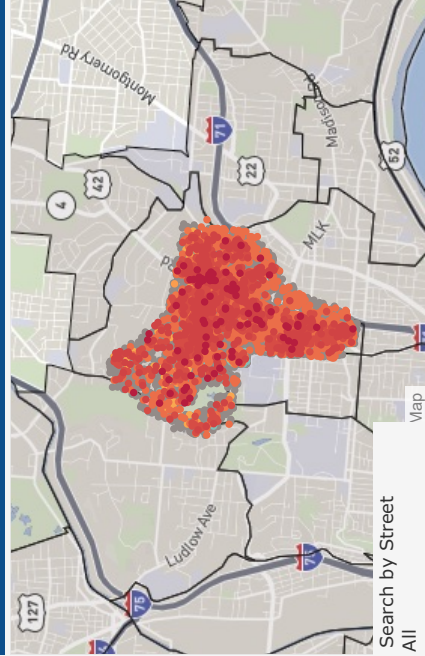
Community Council

15,721

AVONDALE	15,721
AVONDALE - NORTH ..	3,284
BOND HILL	6,880
CALIFORNIA	716
CAMP WASHINGTON	4,650
CARTHAGE	3,643
CLIFTON	4,631
CLIFTON - SPRING G..	136
COLLEGE HILL	7,575
COLLEGE HILL - SPRI..	6
COLLEGE HILL - WIN..	50
COLUMBIA TUSCULUM	1,103
COLUMBIA TUSCULU..	435
COLUMBIA TUSCULU..	45
CORRYVILLE	7,735
CORRYVILLE - HEIGH..	1,491
CUF	5,331
CUF - HEIGHTS	3,370
CUF - MOUNT AUBURN	1
DOWNTOWN	21,529
DOWNTOWN - PENDL..	1,242
EAST END	1,731
EAST PRICE HILL	13,997
EAST WALNUT HILLS	2,191
EAST WESTWOOD	1,916
EAST WESTWOOD - ..	25
ENGLISH WOODS	371
EVANSTON	6,483
HARTWELL	2,690
HYDE PARK	4,774
HYDE PARK - OAKLEY	280

View Map by Neighborhood or Event

Event



Search by Street

All

Historic Overview

The data for this dashboard includes response data from the past 3 years.

Total Number of Incidents

1,314



Search by Date Range

1/1/2015 12:00:00 AM to 12/31/2019 11:59:59 PM

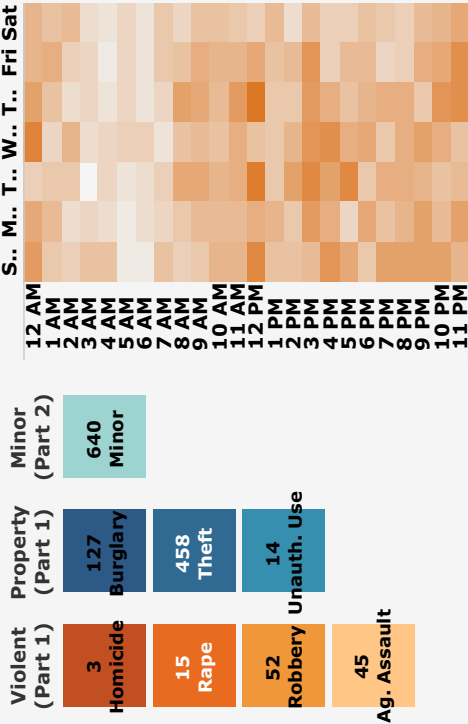


January February March April May June July
August September October November December

Select Year

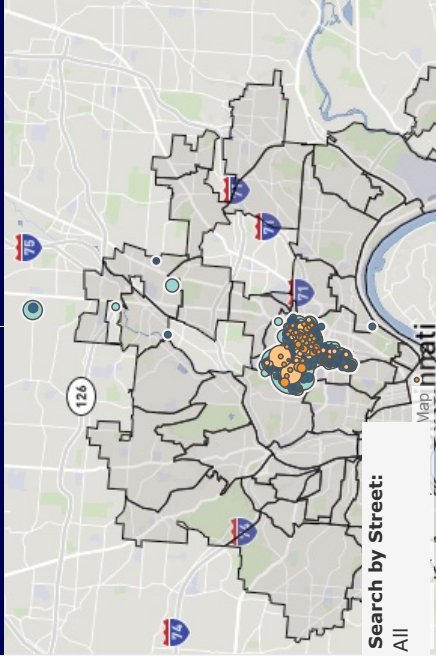
2015 2016 2017 2018 2019

Types of Crime



Incidents by Hour & Weekday

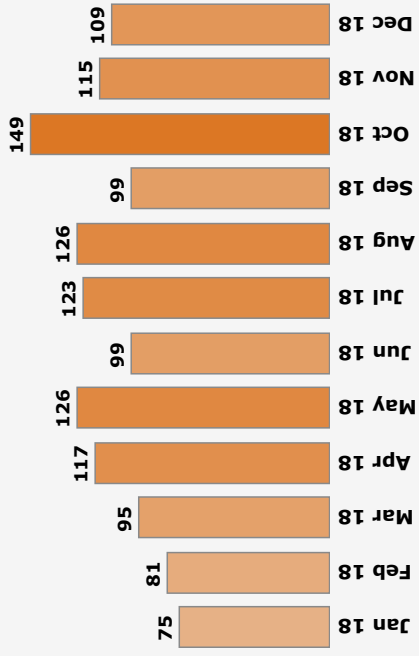
View Map by Neighborhood..



Search by Street:
All

Reported Crime by Month

Month



Incidents by Neighborhood

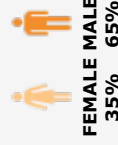
Police Reporting

AVONDALE	1,314
BONDHILL	555
C. B. D. / RIVERFR..	1,104
CALIFORNIA	35
CAMP WASHINGTON	246
CARTHAGE	269
CLIFTON	536
CLIFTON/UNIVERS..	479
COLLEGE HILL	773
COLUMBIA / TUSCU..	81
CORRYVILLE	633
EAST END	136
EAST PRICE HILL	1,564
EAST WALNUT HILLS	231
EAST WESTWOOD	200
ENGLISH WOODS	225
EVANSTON	563
FAIRVIEW	630
FAY APARTMENTS	262
HARTWELL	281
HYDE PARK	370
KENNEDY HEIGHTS	188
LINWOOD	36
LOWER PRICE HILL	166
MADISONVILLE	503
MILLVALE	296
MOUNT ADAMS	133
MOUNT AIRY	700
MOUNT AUBURN	464
MT. LOOKOUT	131
MT. WASHINGTON	408
NORTH AVONDALE	484
NORTH FAIRMOUNT	144
NORTHSIDE	709
O'BRYONVILLE	30
OAKLEY	545
OVER-THE-RHINE	1,067
PADDOCK HILLS	158
PENDLETON	123

Suspect Demographics

Crimes with a suspect

703



Victim Demographics

Crimes with a victim

1,311



Historic Overview

The data for this dashboard..

Total Shooting Victims:

17

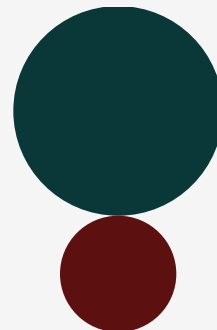
Search by Date Range

1/1/2015 12:00:00 AM to 12/31/2018

February April May June July August
October November December

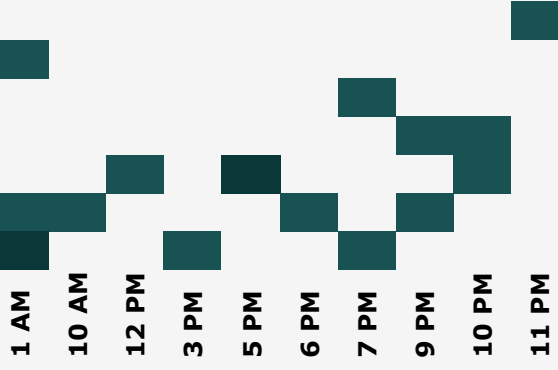
2015 2016 2017 2018 2019

Victims by Fatal/NonFatal

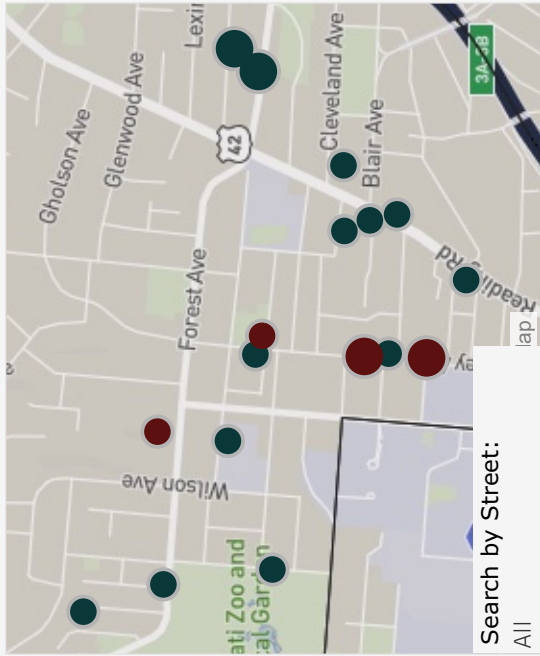


Shooting Victims by Hour & Weekday

S..M..T.. . T..F..S..

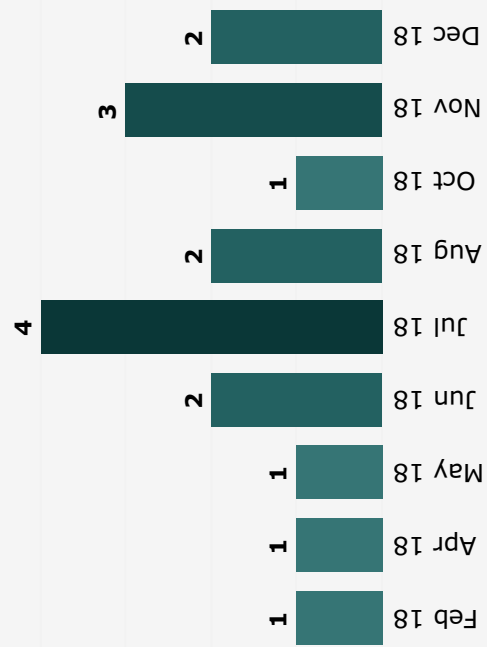


View Map by Neighborhood or Shooting



Shooting by Month

Month



Shooting by Neighborhood

Community Council

Neighborhood	Count
AVONDALE	17
AVONDALE - ..	3
BOND HILL	10
CAMP WASHI..	3
CARTHAGE	7
CLIFTON	1
COLLEGE HILL	9
COLLEGE HILL..	1
CUF	4
CUF - HEIGHTS	2
DOWNTOWN	6
EAST END	2
EAST PRICE H..	22
EAST WALNUT..	1
EAST WESTW..	5
ENGLISH WO..	5
EVANSTON	16
HARTWELL	3
KENNEDY HEI..	3
MADISONVILLE	6
MILLVALE	15
MOUNT AIRY	6
MOUNT AUBU..	6
MOUNT WASH..	1
NORTH AVON..	6
NORTH FAIRM..	3
NORTHSIDE	6
OAKLEY	1
OTR	34
PADDOCK HIL..	2
ROSELAWN	16
SEDAMSVILLE	3
SOUTH CUMM..	6
SOUTH FAIRM..	4
SOUTH FAIRM..	2
SPRING GROV..	1

Historic Overview

The data for this dashboard..

Total Shooting Victims:

16

Search by Date Range

1/1/2015 12:00:00 AM to 12/31/2019

January March April May July August

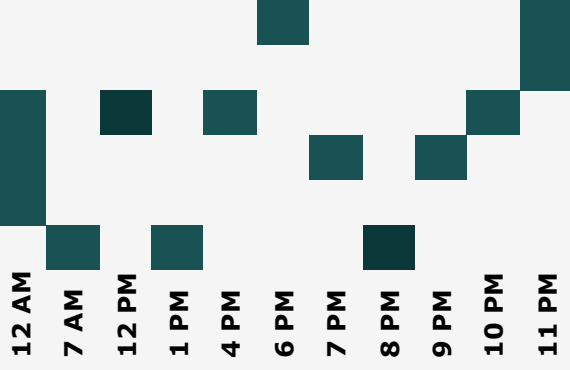
2015 2016 2017 2018 2019

Victims by Fatal/NonFatal



Shooting Victims by Hour & Weekday

S.. M.. T.. W. T.. Fri

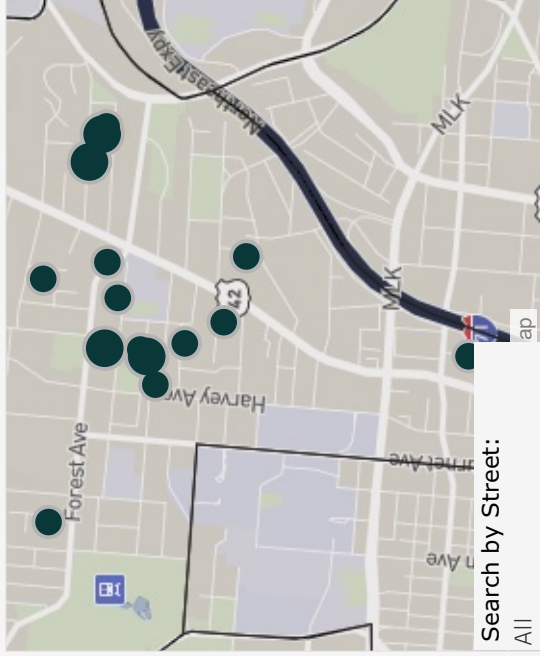


Shooting by Month

Month



View Map by Neighborhood or Shooting

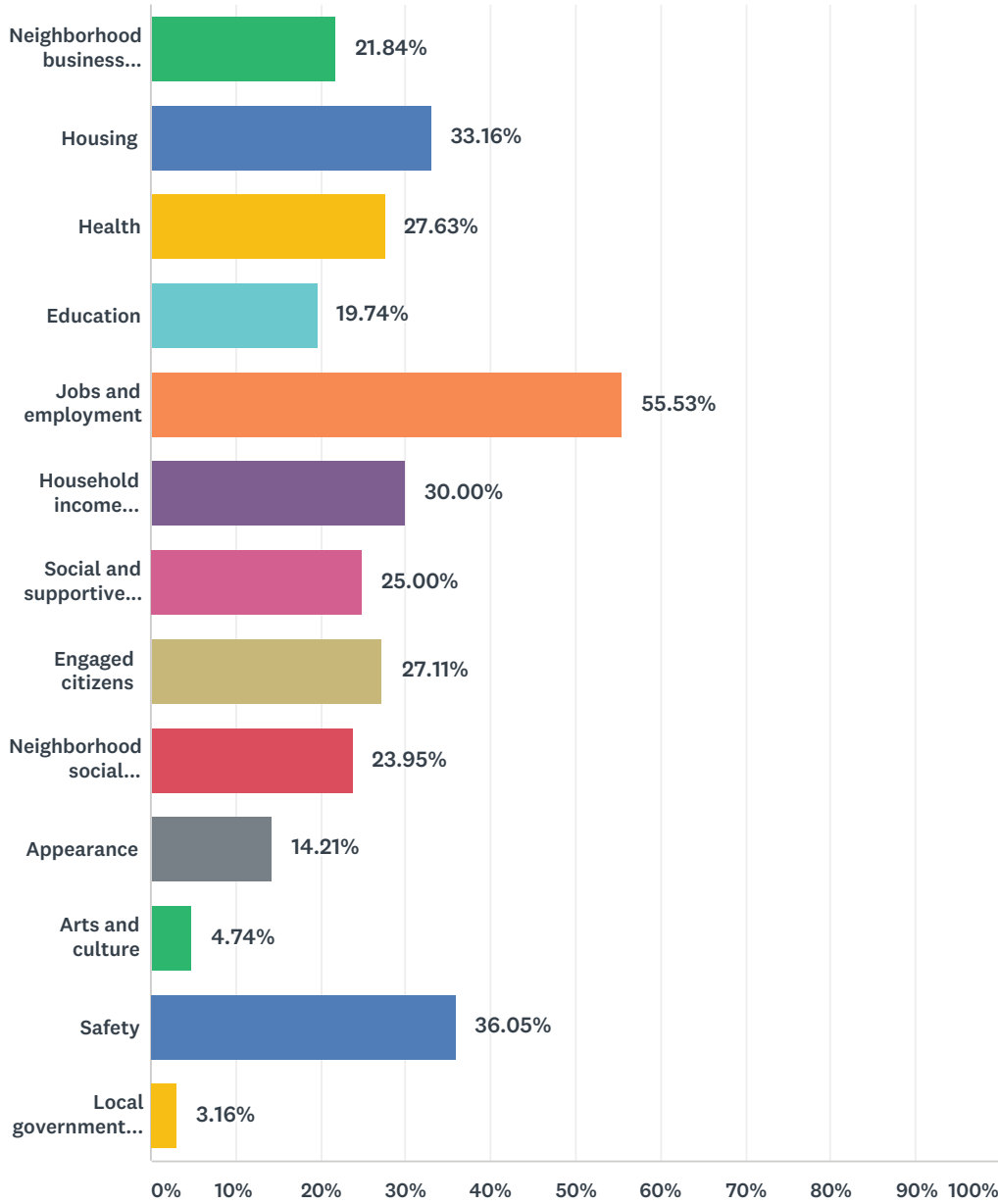


Shootings by Neighborhood
Community Council

Neighborhood	Shooting Count
AVONDALE	16
AVONDALE - ..	8
BOND HILL	7
CARTHAGE	1
COLLEGE HILL	7
CORRYVILLE	2
CUF	3
CUF - HEIGHTS	1
DOWNTOWN	2
EAST END	1
EAST PRICE H..	11
EAST WALNUT..	1
EAST WESTW..	2
ENGLISH WO..	1
EVANSTON	13
HARTWELL	1
KENNEDY HEI..	3
LOWER PRICE..	5
MADISONVILLE	1
MILLVALE	4
MOUNT AIRY	7
MOUNT AUBU..	3
MOUNT WASH..	1
NORTH AVON..	3
NORTH FAIRM..	1
OAKLEY	1
OTR	21
PADDOCK HIL..	2
ROSELAWN	14
SEDAMSVILLE	1
SOUTH CUMM..	1
SOUTH FAIRM..	9
SOUTH FAIRM..	5
SPRING GROV..	1
SPRING GROV..	2
VILLAGES AT ..	3

Q25 What three things do you think need the most change to make Avondale great? (Check three)

Answered: 380 Skipped: 45



ANSWER CHOICES	RESPONSES	
Neighborhood business district(s)	21.84%	83
Housing	33.16%	126
Health	27.63%	105
	19.74%	75

2017 Place Matters Survey - Avondale

Household income stability	30.00%	114
Social and supportive services	25.00%	95
Engaged citizens	27.11%	103
Neighborhood social opportunities	23.95%	91
Appearance	14.21%	54
Arts and culture	4.74%	18
Safety	36.05%	137
Local government politics	3.16%	12
Total Respondents: 380		

#	OTHER (PLEASE SPECIFY)	DATE
1	produce market	8/9/2017 10:39 AM
2	don't know/no answer	8/9/2017 10:32 AM
3	don't know	8/9/2017 10:14 AM
4	No answer provided	7/31/2017 10:19 AM
5	something for the youth	7/18/2017 5:09 PM
6	more funding for the schools, day care centers, churches, and residents	7/18/2017 10:14 AM
7	store grocery	7/17/2017 3:13 PM
8	Interactions of love, eye contact with youth, belief in youth	7/17/2017 3:00 PM
9	bus stops too far apart	7/10/2017 1:09 PM
10	more grocery stores	7/10/2017 11:56 AM
11	all the above	7/10/2017 11:52 AM
12	Grocery Store	6/29/2017 2:20 PM
13	More policing,and more undercover police to get drugs out of the neighborhood.	5/26/2017 2:43 AM

Avondale Housing Summary

Updated June 12, 2019

The housing and demographic numbers below are based on data from U.S. Census Bureau 5-year estimates (2013-2017) for Avondale. Approximations are used when calculating low-income/working poor households to arrive at an estimated number of households at risk for displacement.

Total Occupied Housing Units	5,423	<i>(equal to the number of households)</i>
Vacant units	2,101	
People in Avondale	12,043	
Households	5,423	<i>(equal to the number of occupied housing units)</i>
Low-income/working poor residents	8,200	<i>Approximately two-thirds of residents are at 200% of poverty or less (8,200/12,043=68%)</i>
Low-income/working poor households	3,700	<i>Census numbers are not available for the number of households at 200% of poverty or less, so we make the assumption that if 68% of the population is 200% of poverty or less, 68% of all households are also at 200% of poverty or less (5,423*68%=3,687.64; rounded up to 3,700); This estimation is also supported if the average household size of 2.22 people is used to estimate the number of low-income working families (12,043/5,423=2.22 average household size) (8,200*2.22=3,727)</i>
Homeowner households *	925 owners	<i>(3,700*25%=925)</i>
Renter households *	2,775 renters	<i>(3,700*75%=2,775)</i>
Subsidized units	600 renter households	<i>(assume these are protected units)</i>
Senior households	625 senior renter households; 280 senior renter households are cost-burdened	<i>(based on average for all renter households, assumes 45% of households are cost-burdened and face potential housing insecurity)</i>
	500 total senior owner households; 100 senior owner households are cost-burdened	<i>(based on average for all owner households, assumes 21% of households are cost-burdened and face potential housing insecurity)</i>

There are approximately 3,000 renter household units available at \$750 or less monthly home rent

An estimated 3,100 Avondale households are at risk of displacement

- **2,175 renter households are at risk of displacement**
 - » *Including 280 senior renter households*
- **925 owner households are at risk of displacement**
 - » *Including 100 senior owner households*
- **More than half of all Avondale households are at risk of displacement**

Vulnerable Households:

- » **Research suggests that an income of at least 200% of the poverty level is needed for most families to be economically self-sufficiency**
- » **A low-income/working poor household family of four would make no more than \$51,500 a year** (\$24,980 max for a single person; \$33,820 max for 2 people; and \$42,660 max for 2 people in a household)
- » **Assumes that all low-income/working poor households at 200% of poverty or less are vulnerable to displacement (3,700)**
- » **Assumes all subsidized units will remain subsidized (600)**

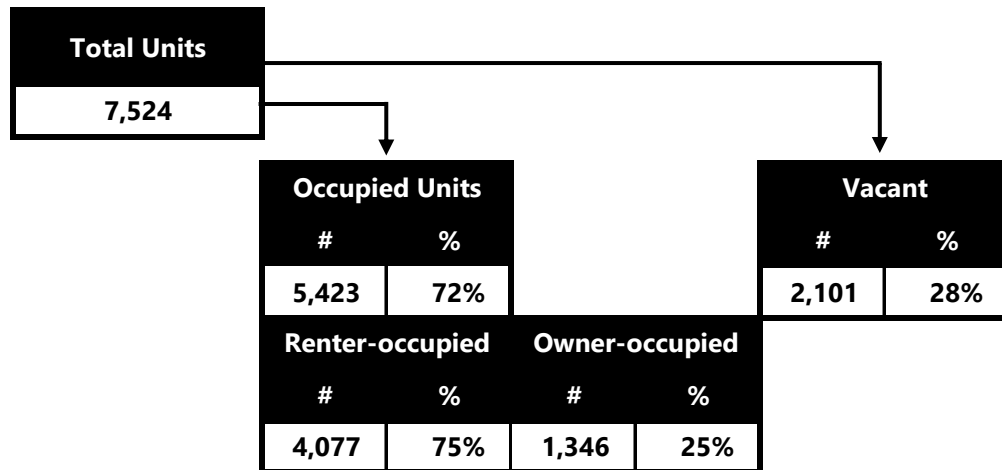
Source: National Housing Preservation Database (subsidized unit count) and U.S. Census 2013 – 2017 American Community Survey (5-year estimates). U.S. Census data compiled using mySidewalk. More mySidewalk data is available here: <https://reports.mysidewalk.com/1d78732be5>

Notes: Research suggests that an income of at least 200% of the poverty level is needed for most families to be economically self-sufficiency (Cauthen, Nancy K. and Lu, Hsien-Hen, "Employment Alone is Not Enough for America's Low-Income Children and Families," The National Center for Children and Poverty, 2003). These families are also referred to as **low-income and the working poor**. That level is considered by many experts to be the minimum income necessary for a family to meet its basic needs, or to be self-sufficient. This measure is also used for many services and programs to determine eligibility based on income. Using this definition, according to the 2019 Poverty Guidelines, a family of four with an income under \$51,500 would be defined as low-income or working poor (200% of poverty guideline; $\$25,750 \times 2 = \$51,500$). * Assuming the same breakdown of homeowners and renters as the neighborhood as a whole (25% of all households are owner-occupied; 75% are renter-occupied)

Avondale Housing Summary - Housing Units by Units in Structure

Revised June 10, 2019

Units in Structure (building size)	Total Units		Renter		Owner		Vacant	
	#	%	#	%	#	%	#	%
1 Detached Unit	1,812	24%	525	29%	1,038	57%	249	14%
1 Attached Unit	252	3%	114	45%	78	31%	60	24%
2 Units	1,038	14%	416	40%	213	21%	409	39%
3 to 4 Units	1,338	18%	794	59%	17	1%	527	39%
5 to 9 Units	782	10%	510	65%	0	0%	272	35%
10 to 19 Units	567	8%	364	64%	0	0%	203	36%
20 to 49 Units	544	7%	385	71%	0	0%	159	29%
50 or More Units	1,171	16%	949	81%	0	0%	222	19%
Boat, RV, Van, etc.	20	0%	20	100%	0	0%	0	0%



Source: U.S. Census 2013-2017 American Community Survey 5-year estimates

Avondale Housing Sales (2014-2018)

Revised June 10, 2019

2014 thru 2017 Statistics for Single Family and Condo Units

2014	Single Family Units	Singe Family Median	Condo Units	Condo Median	Total 2014 Units	Total 2014 Median Price
Avondale	71	\$72,404	6	\$34,450	77	\$62,500
2015	Single Family Units	Singe Family Median	Condo Units	Condo Median	Total 2015 Units	Total 2015 Median Price
Avondale	79	\$120,000	13	\$41,000	92	\$102,000
2016	Single Family Units	Singe Family Median	Condo Units	Condo Median	Total 2016 Units	Total 2016 Median Price
Avondale	80	\$172,500	9	\$64,900	89	\$155,000
2017	Single Family Units	Singe Family Median	Condo Units	Condo Median	Total 2017 Units	Total 2017 Median Price
Avondale (E01AV)	73	\$153,000	8	\$63,750	81	\$115,000
2018	Single Family Units	Singe Family Median	Condo Units	Condo Median	Total 2018 Units	Total 2018 Median Price
Avondale (E01AV)	74	\$153,000	13	\$91,000	87	\$135,000

Source: MLS of Greater Cincinnati - 1/28/2019

Historic Overview

The data for this dashboard includes code enforcement data for the past 3..

[Click Below to Choose the Case ..](#)
All



Search by Date Range
1/1/2016 to 12/31/2019

Select **Compare** Months

2016 2017 **2018** 2019

January February March April May June July August September October November December

Total Cases

2,135

Category of Code Enforcement



1,354



667



24

Top Reasons

Top Reasons

CONCENTRATED C.. 908

RES CODE STAND.. 321

TALL GRASS/WEE.. 275

LITTER 211

TRASH 80

Cleaning Activity .. 71

VACANT 56

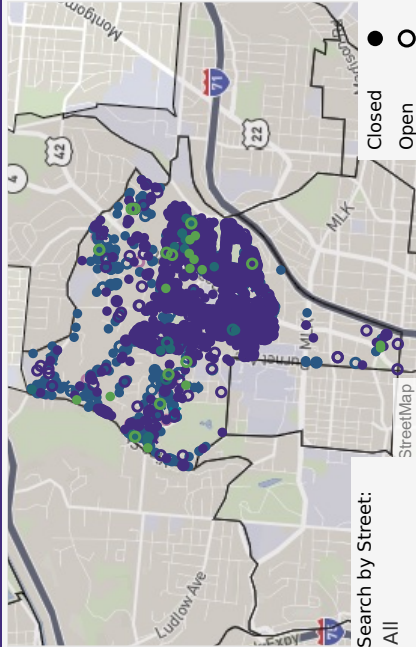
JUNK VEH ON PRI.. 47

BARRICADE 25

DUMPING 22

View Map by Case or Neighb...

Case



Search by Street:

All

StreetMap

● Closed

○ Open

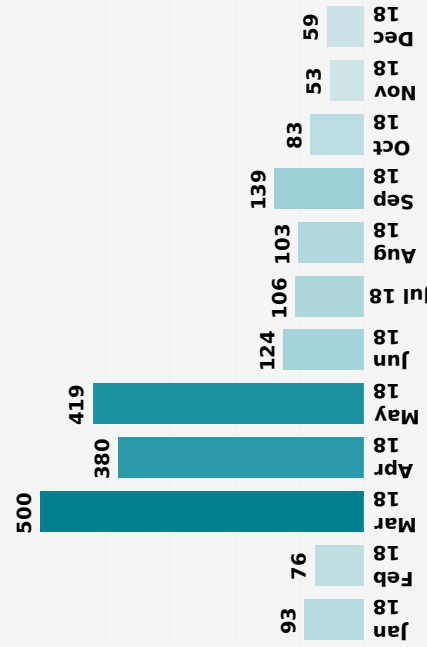
Cases by Neighborhood

All

AVONDALE	2,135
BOND HILL	477
CALIFORNIA	88
CAMP WASHINGTON	276
CARTHAGE	319
CLIFTON	242
COLLEGE HILL	787
COLUMBIA TUSCUL..	81
CORRYVILLE	128
CUF	1,393
DOWNTOWN	186
EAST END	350
EAST PRICE HILL	2,398
EAST WALNUT HILLS	139
EAST WESTWOOD	317
ENGLISH WOODS	10
EVANSTON	875
HARTWELL	397
HYDE PARK	273
KENNEDY HEIGHTS	267
LINWOOD	183
LOWER PRICE HILL	201
MADISONVILLE	592
MILLVALE	248
MT. ADAMS	62
MT. AIRY	439
MT. AUBURN	610
MT. LOOKOUT	126
MT. WASHINGTON	369
NORTH AVONDALE ..	229
NORTH FAIRMOUNT	575

Cases Opened by Month

Month



Historic Overview

The data for this dashboard includes code enforcement data for the past 3..

[Click Below to Choose the Case ..](#)
All

Total Cases

714



Search by Date Range
1/1/2016 to 12/31/2019

Select **Compare** Months

2016 2017 2018 **2019**

January February March April May June July August

Select Year

Category of Code Enforcement



Top Reasons

Top Reasons

TALL GRASS/WEE.. 204

RES CODE STAND.. 164

LITTER 134

TRASH 59

JUNK VEH ON PRI.. 27

VACANT 23

DUMPING 16

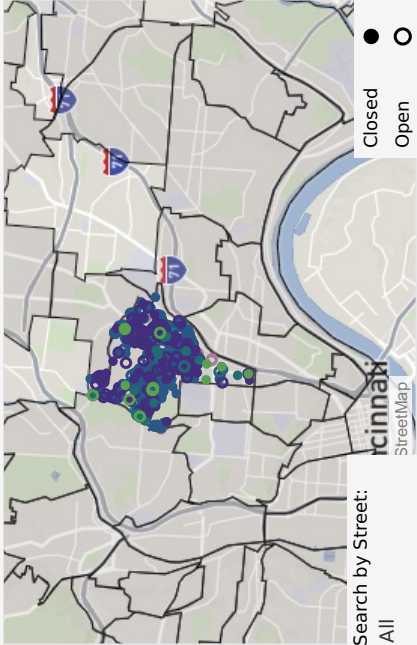
TREE 13

BARRICADE 12

Elevated Blood L.. 9

View Map by Case or Neighbor..

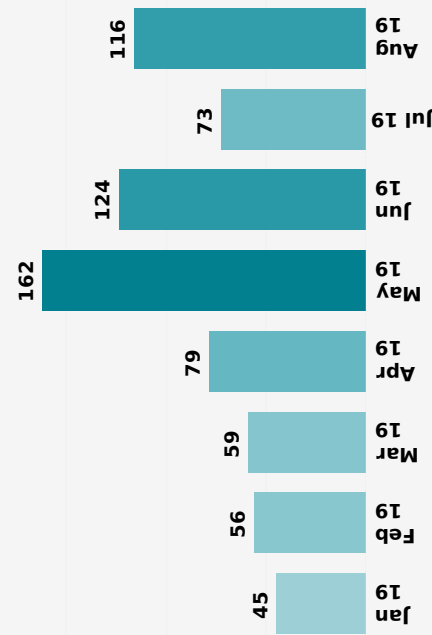
Case



Search by Street:
All

Cases Opened by Month

Month



Cases by Neighborhood

All

AVONDALE	714
BOND HILL	323
CALIFORNIA	24
CAMP WASHINGTON	564
CARTHAGE	202
CLIFTON	200
COLLEGE HILL	465
COLUMBIA TUSCUL..	38
CORRYVILLE	56
CUF	923
DOWNTOWN	92
EAST END	59
EAST PRICE HILL	1,563
EAST WALNUT HILLS	93
EAST WESTWOOD	179
ENGLISH WOODS	9
EVANSTON	637
HARTWELL	191
HYDE PARK	184
KENNEDY HEIGHTS	186
LINWOOD	89
LOWER PRICE HILL	99
MADISONVILLE	354
MILLVALE	169
MT. ADAMS	41
MT. AIRY	303
MT. AUBURN	414
MT. LOOKOUT	91
MT. WASHINGTON	290
NORTH AVONDALE ..	164
NORTH FAIRMOUNT	312

Avondale QOL Goals ● = priorities



Increasing Safety

Activity: Place dots next to your top priorities.

Goal 1 Avondale's youth and families are supported in and out of school by an extensive intergenerational network of Avondale residents and stakeholders.



Goal 2 Avondale residents are engaged and actively participating in neighborhood safety.

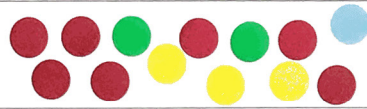


Goal 3 Avondale is a model for police community relations and is subsequently changing the perception of Avondale as an unsafe community for residents and those living outside of Avondale.



Sharing Success

Goal 4 Youth in Avondale are connected with education, employment, and career opportunities and resources that will lead to gainful employment and prepare the future generation for a competitive workforce.



Goal 5 Avondale business districts are revitalized with service based and community serving businesses that support the health and vitality of the community.



Goal 6 Residents have access to quality jobs at good local and regional businesses. Barriers to employment are addressed/removed.



Goal 7 Entrepreneurs in Avondale have the platform to access the training and resources they need to successfully open and run strong, resident and black owned businesses.



Connecting Residents & Building Partnerships with Institutions

Goal 8 Avondale is a place where residents know what's going on, they feel connected with one another, and they get involved.



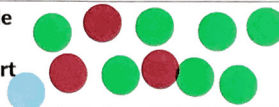
Goal 9 Avondale's block clubs and resident associations and other community groups and organizations share information, connect residents, build resident leadership, and help connect residents with the Avondale Community Council and community decision-making.



Goal 10 Avondale residents are active participants and have a voice in the decisions made by Avondale institutions and businesses when they have a direct impact on residents.



Goal 11 All Avondale stakeholders (including the Avondale Community Council, resident associations, community partners, and anchor institutions) work together to support implementation of the Avondale QOL.



Improving Housing

Goal 12 Revitalize Avondale with a diverse quality housing stock which meets the needs of existing seniors, owners and renters and attracts new residents.



Goal 13 Create an education and advocacy curriculum to support the upward mobility and stability of our existing seniors, owners and renters.





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